Wrangled Insights, maker of first-ever Al 'Financial Research Analyst', acquired by international private family office

Partnership blends WI's technical expertise with buyer's renowned strategic resources



Austin, Texas Mar 12, 2025 (<u>Issuewire.com</u>) - <u>Wrangled Insights</u> has announced the acquisition of both its market-leading IP and its corporate team by an international single-family office.

The newly combined company has opted temporarily to withhold the name of the purchaser as the two firms work to blend their technical and financially strategic resources. According to Wrangled Insights CEO Edward Moss, the offices have already been combined.

"This step is far more than a mere change in ownership," he says. "It's a strategic alignment of values, culture, and vision that will strengthen our foundation, propel our growth, and enable us to continue delivering cutting-edge solutions."

According to the company's website, "The Wrangled Insights AI Finance Navigator™ cuts through data silos to provide significantly accelerated insights at considerable savings for both public and private companies."

"The platform works with structured and unstructured data in any format," says Moss. "It gives analysts the ability to create dynamic, Al-generated reports or notes by having back-and-forth, generative Al conversations with their data, revealing deeper and quicker insights than ever before."

Merged company officers predict analytical disruption

According to Wrangled Insights CTO Conrad Moss, "The markets, particularly alternative investments, are set for huge change as AI and other innovations start to impact transparency, speed, and consistency in decisions. We are honored not only to have been selected to partner, but now to join a team that will lead the way in driving change."

Wrangled Insights CEO Moss concludes, "The heart of Wrangled Insights has always been our strong, team-focused culture. As we enter this new phase, we remain dedicated to preserving those values and honoring the exceptional relationships we've built with clients and partners. We see this acquisition as a stepping stone to a brighter future—one that will allow us to continue delivering top-tier, industry-leading solutions."

Wrangled Insights was highlighted by Datos Insights in their Q2 2024 Capital Markets Fintech Spotlight as a company whose approach "to existing business challenges and their potential lessons offer unique insights."

The Wrangled Insights IP and team purchase price has not been disclosed.

About Wrangled Insights:

Wrangled Insights revolutionizes how businesses approach data management and the generation of event and real-time insights, making the entire process more intelligent, efficient, dynamic, adaptive, and cost-effective.

By anchoring the process in generative AI, the Wrangled Insights platform provides a new "business problem first" approach, giving data the power to tell *its* story. Not only does it make data management smarter, but it also makes the creation of business value exponentially faster and much more cost-effective.

It is the first solution in decades to empower organizations to rule their own data, with its first solution focused on increasing the quality and real-time characteristics of equity research -- the "Financial Research Analyst" -- enabling real-time creation of equity notes, event-driven market commentaries and maximizing the ability of equity research to create, adapt and publish relevant and focused market commentaries.

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