

The Brow Fixx Expands Service Offerings to Include Full Body Waxing

Beloved Brentwood Brow & Lash Specialists Now Transforming Client Care with Brazilian Wax, Bikini Waxing, and Complete Full Body Waxing Solutions.



Los Angeles, California Mar 30, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Brow Fixx, Brentwood's premier beauty destination known for exceptional eyebrow and lash services, is proud to announce the expansion of its service menu to include a comprehensive range of [full body waxing](#) treatments. This strategic expansion comes in response to growing client demand and furthers the salon's commitment to providing head-to-

toe beauty solutions under one roof.

Since its establishment, The Brow Fixx has built a loyal clientele through its expertise in eyebrow waxing, threading, lamination, and lash lifting services. The salon's dedication to precision, hygiene, and customer satisfaction has positioned it as a trusted name in the competitive Los Angeles beauty market.

"We've always been committed to helping our clients look and feel their best," says Naomi Poshneh, founder and owner of The Brow Fixx. "As our clients have come to trust us with their brows and lashes, they've increasingly asked about other waxing services. This expansion is a natural evolution of our business and allows us to better serve our community's beauty needs."

New Service Offerings

The Brow Fixx now offers a complete menu of waxing services, including:

- **Brazilian and [Bikini Waxing](#):** Professional, quick, and as comfortable as possible, performed with the highest standards of hygiene and privacy.
- **[Leg Waxing](#):** Available as half leg or full leg services, providing smooth results that last significantly longer than shaving.
- **Back, Shoulder, and Chest Waxing:** Specialized services for men and women seeking smooth, hair-free skin in these areas.
- **Arm and Belly Waxing:** Complete hair removal solutions for arms and stomach areas, with options for full or half-arm treatments.

All new services maintain The Brow Fixx's commitment to using premium, skin-friendly waxing products suitable for sensitive skin and different hair types.

Expert Staff and Enhanced Facilities

To support this service expansion, The Brow Fixx has invested in additional training for its team of licensed estheticians, ensuring they are experts in all aspects of body waxing. The salon has also renovated its space to include private waxing rooms that provide a comfortable, discreet environment for clients.

"Our staff has undergone extensive training with industry leaders to perfect their techniques for each new service we offer," explains Naomi Poshneh. "We've also carefully selected our waxing products to ensure they're gentle on skin while providing effective results."

Client Experience and Safety Protocols

The Brow Fixx has implemented enhanced safety and sanitation protocols for all waxing services. Each treatment room is thoroughly sanitized between clients, and all tools are sterilized following industry best practices. The salon exclusively uses high-quality, hypoallergenic waxes appropriate for different skin types and sensitivity levels.

"Our clients' comfort and safety are our top priorities," says Naomi. "We've invested in premium waxing products that minimize discomfort and reduce the likelihood of irritation, even for first-time waxing clients. Our estheticians also provide personalized aftercare instructions to ensure optimal results."

The salon has also extended its operating hours to accommodate clients' busy schedules, now offering

evening appointments on select weekdays and weekend availability for those unable to visit during regular business hours.

Special Promotion

To introduce clients to the new [body waxing services](#), The Brow Fixx is offering a special promotion of \$10 off your first body wax treatment.

About The Brow Fixx

Located in the heart of Brentwood, Los Angeles, The Brow Fixx has established itself as a destination for premium eyebrow and lash services, including precision waxing, threading, lamination, and lash lifts. With the addition of comprehensive full body waxing services, the salon continues its mission of helping clients enhance their natural beauty through expert care and customized treatments.

The salon is known for its clean, modern aesthetic, welcoming atmosphere, and team of skilled estheticians who prioritize client education and satisfaction. The Brow Fixx prides itself on creating a comfortable environment where clients of all genders feel welcomed and respected.



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