

Revolutionizing Eldercare: Donna Krogh PhD, CCRN, NEA-BC, PHN, Leads the Charge with Smart Forward LLC

Innovative Solutions for Aging Populations Through Technology and Research



New York City, New York Mar 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - Dr. Donna Krogh, PhD, CCRN, NEA-BC, PHN, the visionary CEO of Smart Forward LLC, is on a mission to transform eldercare through advanced technology. With a wealth of experience as a Registered Nurse and firsthand insights into the challenges faced by seniors in institutional settings, Dr. Krogh is dedicated to finding innovative solutions that enhance the quality of life for the aging population.

Motivated by her experiences in the nursing field, Dr. Krogh embarked on a PhD in Nursing Research at UCLA, where she deepened her understanding of eldercare challenges. While teaching, she was struck by her nursing students' accounts of their negative internship experiences in nursing homes, highlighting the urgent need for reform in the eldercare system. The combination of these experiences and the looming crisis of inadequate caregiving resources due to an aging population inspired Dr. Krogh to take action.

Upon earning her doctorate, Dr. Krogh established Smart Forward LLC, a research and development firm focused on creating tech-enabled eldercare solutions. The company aims to address the dual challenges of rising caregiving costs and the urgent demand for high-quality care. By assembling a consortium of esteemed academics and practitioners, Dr. Krogh is at the forefront of developing innovative technologies to improve eldercare.

One of the groundbreaking initiatives being pursued by Smart Forward LLC involves the use of care companion robots equipped with emotional artificial intelligence (AI). These robots are designed to mitigate agitation among seniors and reduce the risk of falls, a common and serious concern in eldercare. By providing companionship and support, these robots can significantly enhance the well-being of elderly individuals, enabling them to maintain independence and dignity.

Dr. Krogh attributes her success to her commitment to rigorous research and collaboration with experts in the field. "By harnessing technology and fostering partnerships, we can create sustainable solutions that not only meet the needs of seniors but also improve the overall caregiving experience," she stated.

Smart Forward LLC is poised to lead the way in redefining eldercare, making it more accessible, effective, and compassionate. As the aging population continues to grow, Dr. Krogh's innovative approach offers hope for brighter, healthier futures for seniors everywhere.

Learn More about Donna Krogh:

Through her online profile, <https://todaysnurse.org/nurse/4150209> or through Smart Forward LLC, <https://smartforward.tech/about-us/>

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