Rankiteo Launches Cutting-Edge Cybersecurity Risk Assessment Platform, Backed by 200 Research Papers

Revolutionizing Cyber Risk Quantification for Insurers and Enterprises



California City, California Mar 2, 2025 (<u>Issuewire.com</u>) - Rankiteo, a new cybersecurity startup, has officially launched, bringing cutting-edge technology to the forefront of cyber risk assessment. Founded by cybersecurity and data science experts **Jeremy Canale and Maochao Xu**, Rankiteo leverages a robust foundation of 200 peer-reviewed research papers to deliver unparalleled accuracy in cyber risk quantification. The platform is designed to empower insurers and enterprises with real-time risk

intelligence, helping them mitigate cyber threats more effectively than ever before.

A New Era in Cybersecurity Risk Scoring

Rankiteo introduces a revolutionary approach to cybersecurity risk assessment, combining advanced analytics, continuous monitoring, and real-time risk scoring. Unlike traditional security evaluation methods, Rankiteo's AI-powered system dynamically analyzes cyber risks across a broad spectrum of industries, delivering insights tailored to each organization's specific needs.

"Our mission is to redefine how companies assess cyber risk," said **Jeremy Canale**, Co-Founder of Rankiteo. "By leveraging deep research and real-world data, we provide insurers and enterprises with an accurate, actionable risk score that enables smarter underwriting decisions and proactive cybersecurity strategies."

Bridging the Gap Between Cybersecurity and Insurance

Cyber risk assessment is critical for the insurance industry, yet many insurers struggle with outdated, fragmented models. Rankiteo fills this gap by integrating cybersecurity risk intelligence with insurance underwriting, offering a seamless, data-driven approach to risk mitigation.

"We are transforming cyber risk into quantifiable data that insurers can trust," said **Maochao Xu**, Co-Founder of Rankiteo. "With our technology, businesses can move beyond static security assessments and adopt a dynamic, real-time approach to managing cyber threats."

Rankiteo distinguishes itself from competitors such as <u>SecurityScorecard.com</u> and <u>BitSight.com</u> through:

- **Research-Backed Technology** Built upon 200 peer-reviewed studies, ensuring scientific rigor and precision in risk assessment.
- Real-Time Monitoring Provides continuous, up-to-date insights instead of static, periodic reports.
- Customizable Risk Models Tailors risk scoring methodologies to the specific needs of insurers and enterprises.
- **Bridging Cyber & Insurance** Offers seamless integration between cybersecurity risk intelligence and insurance underwriting.

A Vision for a Safer Digital Future

Rankiteo envisions a world where cyber threats are anticipated and neutralized before they can cause harm. By democratizing access to advanced cyber risk intelligence, Rankiteo empowers organizations of all sizes to strengthen their digital defenses and make informed security decisions.

Contact Information

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