Qova Security Launches Advanced Retail Access Control Systems to Prevent Unauthorized Store Entry and Theft



Baltimore, Maryland Mar 12, 2025 (<u>Issuewire.com</u>) - With retail crime on the rise, businesses are implementing stronger security measures to prevent unauthorized access, deter theft, and enhance store safety. In response to this growing concern, Qova Security, a leader in loss prevention solutions, has launched a new line of Retail Access Control Systems, designed to help retailers monitor entry points, restrict unauthorized individuals, and improve overall security protocols.

Retail Crime is Becoming More Aggressive – Businesses Need Better Protection

Recent reports from the National Retail Federation (NRF) reveal that retail theft incidents have

increased by 30% year-over-year, with more criminals using force, fraud, and coordinated group tactics to bypass security measures. Many stores are vulnerable to:

- Unauthorized store entry by repeat offenders or shoplifters.
- Break-ins during non-business hours, leading to significant losses.
- **Employee-assisted fraud**, where unauthorized individuals gain access through insider cooperation.

"Retailers are no longer just fighting shoplifting—they're facing more aggressive and coordinated theft operations," said **James Mitchel**, CEO of Qova Security. "Our Retail Access Control Systems give businesses **better control over who enters their stores**, reducing risk and increasing security."

Introducing Qova Security's Retail Access Control Systems

Qova Security's **advanced access control technology** is designed to give retailers **greater control over store entry and exit points**, allowing them to:

- **Restrict unauthorized individuals** from entering high-risk areas.
- [?] Monitor and track employee and visitor access to prevent internal theft.
- [?] Integrate with security cameras and alarms for real-time threat detection.
- [?] Implement biometric and keycard access systems for additional security.
- [?] Enable remote control over entry points from a mobile or desktop interface.

These intelligent access control solutions help retailers protect their merchandise, employees, and customers while reducing shrinkage caused by unauthorized entry.

How Retail Access Control Can Prevent Theft & Enhance Security

Retailers face **new security challenges** that go beyond traditional **shoplifting prevention**. Many theft incidents now involve:

- Organized groups target backroom storage areas where high-value merchandise is kept.
- Employees assisting theft operations by granting unauthorized access.
- Repeat offenders re-entering stores despite previous bans or security alerts.

"Retail security must evolve to keep up with modern crime tactics. Our access control systems help retailers enforce stricter security measures without compromising the shopping experience," said Mitchel.

Why Retailers Should Invest in Qova Security's Access Control Solutions

Eliminates unauthorized store entry, preventing shoplifters from repeatedly targeting stores. **Tracks employee and vendor access** to reduce internal theft.

Integrates with RFID tracking and surveillance to provide comprehensive loss prevention.

Prevents backroom and stockroom theft, protecting high-value merchandise.

Enhances customer and staff safety, reducing risks from aggressive shoplifters.

With real-time monitoring, instant alerts, and remote access management, Qova Security's Retail Access Control Systems provide a powerful layer of protection that works alongside existing loss prevention measures.

Beyond Security: Access Control Improves Retail Operations

Qova Security's **access control technology** doesn't just **prevent theft**—it also helps retailers improve store management, including:

- Tracking employee attendance and shift times with smart keycard access.
- [?] Restricting high-value storage areas to only authorized personnel.
- [] Automatically logging security events for compliance and auditing.
- **Providing real-time reports** on store entry and exit activity.

"Retailers need more than just security cameras—they need **intelligent security systems** that provide both **real-time protection and operational efficiency**," added Mitchel.

How to Implement Qova Security's Access Control Solutions

Retailers looking to **upgrade their store security** can now explore **Qova Security's access control solutions** at <u>www.qovasecurity.com</u>. The company also offers **customized security consultations** to help businesses determine the **best access control systems** for their specific needs.

About Qova Security

Based in Baltimore, MD, Qova Security is a trusted leader in loss prevention and security solutions, specializing in access control systems, RFID security tags, EAS detection systems, and smart surveillance technology. With a mission to help businesses combat shoplifting, prevent unauthorized entry, and protect their assets, Qova Security continues to deliver cutting-edge security solutions for retailers worldwide.

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