

NutriExpert Unveils Revolutionary Clean-Label Cookie Range Infused with Millets & Desi Ghee

Blending heritage nutrition with modern snacking, NutriExpert introduces additive-free cookies enriched with millets and desi ghee, alongside an expanded range featuring ragi chips, namkeen and sticks crafted for balanced, helpful lifestyles.



Gurgaon, Haryana Mar 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - NutriExpert introduces a clean-label cookie range free from maida, refined sugar, and artificial preservatives and enriched with **millets** and **desi ghee**, alongside an expanded line of wholesome snacks.

[NutriExpert](#), a pioneer in healthy snacking, recently announced its innovative clean-label cookie range recently. This new product, meticulously crafted without maida, refined sugar, or artificial preservatives, is uniquely enriched with **millets** and **desi ghee**. **This combination** offers both traditional nutritional benefits and a distinctive flavour profile.

The clean-label cookies are designed to meet the growing consumer demand for **ingredient transparency** and **nutritional excellence**. NutriExpert's formulation leverages the power of time-honoured ingredients to deliver a snack that not only tastes exceptional but also supports a balanced lifestyle. By bridging the gap between **heritage nutrition** and modern dietary needs, these cookies provide consumers with a genuinely innovative option.

In addition to the cookie range, NutriExpert is expanding its portfolio with a comprehensive range of snacks, including [ragi chips](#), [ragi namkeen](#) and [ragi sticks](#). This expanded selection reinforces the company's commitment to delivering authentic, nutritious snacking solutions for health-conscious individuals. Each product is carefully developed using whole-food ingredients and emphasizes nutritional integrity, ensuring that every bite reflects the quality and care that NutriExpert is known for.

*"This launch marks a significant milestone in our journey toward redefining modern-day healthy snacking," said **Sagar Vashisth, Category Manager** at **NutriExpert**. "By integrating traditional ingredients like millets and desi ghee into our products, we are providing consumers with an innovative, transparent alternative to conventional snacks. Our expanded range is a testament to our dedication to offering real value and wellness benefits."*

NutriExpert's revolutionary cookie range and expanded snacking lineup are available for purchase through the official website and select retail partners. The company invites both consumers and media representatives to explore the **nutritional benefits** and **rich heritage** behind these new products.

As NutriExpert continues to set new benchmarks in the healthy snacking industry, it remains committed to **ingredient transparency**, **nutritional excellence**, and **consumer empowerment**. For further details on product specifications and nutritional profiles or to arrange an interview, please refer to the media contact information below.

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