

Netformic Goes Global with CSS Commerce Partnership



Sugar Land, Texas Feb 8, 2026 ([Issuewire.com](https://www.issuewire.com)) - NETFORMIC GmbH, a leading European provider of e-commerce and PIM solutions, and CSS Commerce, LLC, a prominent US-based digital solutions specialist based in Houston, Texas, proudly announce their strategic partnership.

As of January 2025, CSS Commerce became NETFORMIC USA, marking a pivotal step in the global expansion of both companies. With the partnership, Netformic becomes a top 3 global partner to Shopware and PimCore, leaders in eCommerce digitization.

This merges NETFORMIC's two decades of digital expertise with CSS Commerce's profound understanding of the US market. By joining forces, these entities will establish a remarkable international presence in the commerce landscape, highlighting a strong commitment, particularly to B2B interaction solutions in manufacturing.

NETFORMIC USA will maintain offices in Houston and New York, ensuring continued local support for US-based clients. NETFORMIC USA will serve B2B and D2C clients across various industries, including manufacturers, distributors, and B2C brands.

"We are thrilled to welcome CSS Commerce's customers and partners to the NETFORMIC family," said Timo Weltner, co-founder of NETFORMIC. "With over 20 years of experience in empowering medium-sized businesses through digital transformation, this partnership enables us to deliver even greater value to our clients."

Rob Neumann, Managing Partner of CSS Commerce, LLC added, "Joining forces with NETFORMIC allows us to offer US clients more cutting-edge e-commerce technologies and services, such as UI/UX, while maintaining our client-centric approach. We're excited to combine our expertise in software integration with NETFORMIC's innovative solutions."

B2B companies in the US are facing an increasingly complex landscape, grappling with supply chain disruptions, rising costs, and evolving customer expectations. The need for agile and efficient operations has never been greater in this environment. System integrators like the newly formed Netformic USA, with a wealth of experience in B2B and D2C across industries and technologies, can provide invaluable support by helping businesses optimize processes, implement cutting-edge solutions, and achieve sustainable growth.

NETFORMIC has forged partnerships with top technology providers, such as Shopify+, BigCommerce, Magento/Adobe Commerce, Shopware, Pimcore, Perfion, Zoovu, DotDigital, iPaaS, Deck Commerce, Room, and Zamp, to deliver innovative, tailored solutions that keep pace with the evolving demands of digital commerce. These collaborations enable NETFORMIC USA to deliver cutting-edge solutions tailored to meet its clients' evolving needs while driving innovation in the digital commerce space.

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For more information about NETFORMIC and its services, please visit <https://netformic.com/us/about-us>.

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