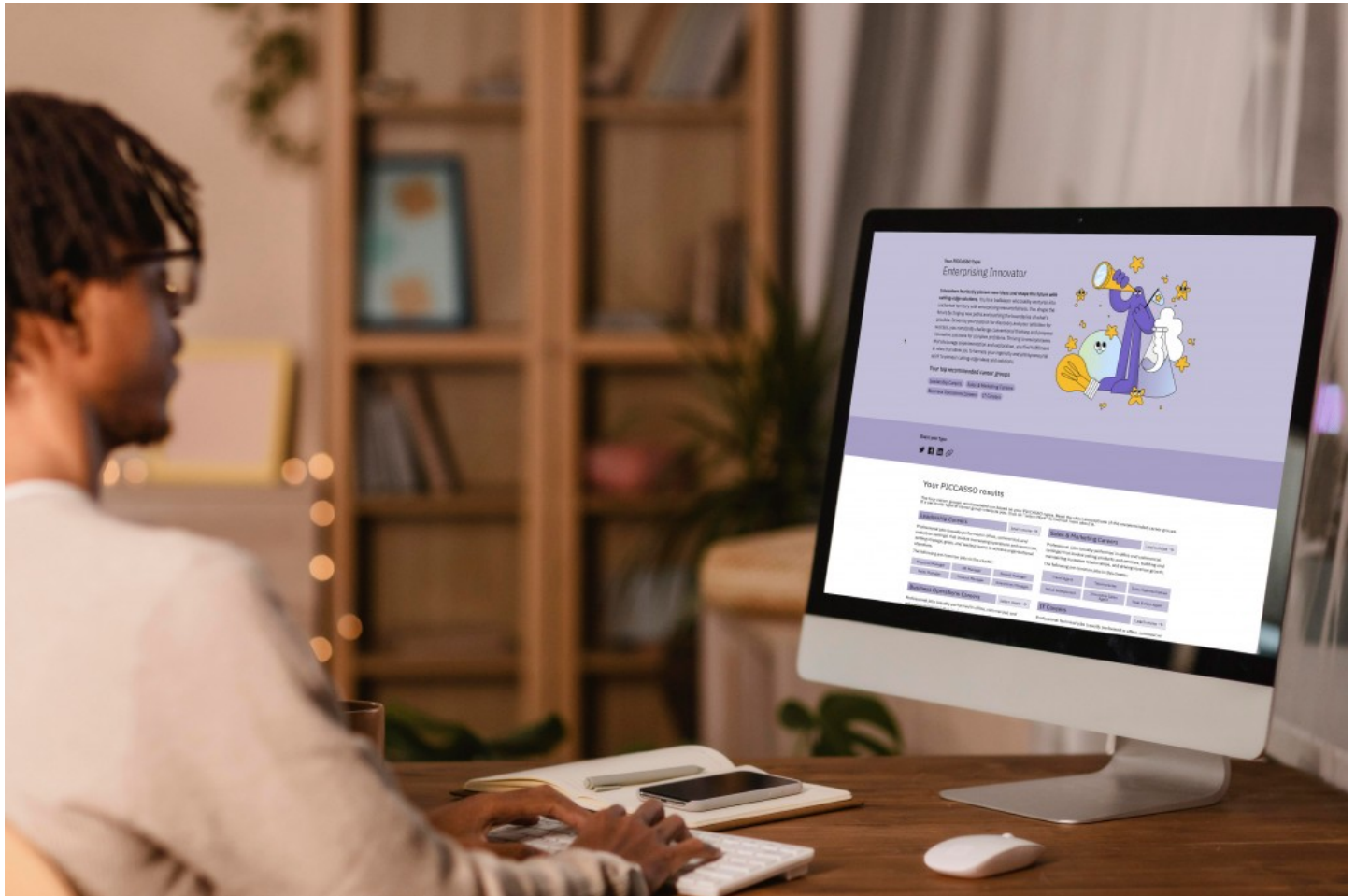


MyInnerGenius Launches PICCASSO®: Revolutionizing Career Matching for Workforce Centers, Educators and Organizations

Empowering Workforce Centers, Educators and Organizations to Drive Career Success and Workforce Readiness



Naples, Florida Mar 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - Today's career seekers face a critical challenge: Struggling to identify careers which align with their interests and the realities of a rapidly evolving job market. MyInnerGenius®, a leader in innovative career-matching solutions, is tackling this challenge head-on with PICCASSO® — a revolutionary career exploration and matching tool designed to transform how individuals identify fulfilling careers while helping workforce centers, organizations and educators achieve higher engagement, satisfaction and placement rates.

Designed to be Fast, Easy and Accurate

PICCASSO answers three essential questions for career seekers:

- Which careers align with my interests?
- Which careers will I find fulfilling?

- Which careers should I explore further?

With its streamlined, five-minute quiz, PICCASSO provides actionable insights, empowering individuals to make informed career decisions while helping boost engagement, satisfaction and outcomes.

For workforce centers, PICCASSO offers an easy-to-implement solution that boosts placement rates, while helping job seekers find meaningful, future-proof career. Educators see improved program retention, increased student engagement and long-term career satisfaction for their students.

Revolutionizing Career Matching with Modern Insights

Designed to meet the evolving demands of today's workforce, PICCASSO delivers:

- **Precise career matching:** Aligns an individual's interests with fulfilling, future-ready career pathways.
- **Higher engagement:** Provides an interactive, user-friendly experience that inspires trust and confidence — people stay engaged and committed when they're confident in their career paths.
- **Improved placement & satisfaction rates:** Ensures better alignment between career interests and job opportunities.
- **Future-ready preparation:** Adapts to emerging industry trends, equipping users for tomorrow's in-demand careers.

PICCASSO gives career counselors better information and eliminates the guesswork they often face.

"Job roles are evolving faster than ever and career seekers and career advisors need a smarter way to navigate opportunities," said Denise Leaser, President of MyInnerGenius. "PICCASSO removes the guesswork. It delivers precise career matches that inspire confidence and success."

Proven Results for Workforce Centers, Organizations and Educators

PICCASSO delivers measurable results:

- **30% higher job satisfaction** and long-term career stability.
- **30% reduction in turnover**, boosting retention for employers and training programs.
- **10X increase in career choice predictions.**
- **6X more likely to experience happiness at work.**

"Employers and workforce centers need tools that connect people to meaningful work, not just jobs," said Melissa Sadler, Senior Director, Strategic Partnerships for Workforce & CTE Economic Workforce Development at JobReady by LearningMate. "PICCASSO ensures candidates find roles that align with their passions — careers which are in demand. It's fast, accurate and, most importantly, it inspires

people to see what's possible. We're already seeing improved placement rates and happier clients. And PICCASSO is scalable, and it increases success rates."

A Modern Approach to Career Exploration

While traditional career interest tools focus on limited interest types—PICCASSO goes further. It incorporates modern dimensions and is future-oriented. PICCASSO understands the interests and preferences of today's workforce, ensuring career seekers can thrive in today's technology-driven labor market.

Empowering Career Seekers and Strengthening Workforce Success

With a simple and easy-to-understand approach to career exploration, PICCASSO expands beyond traditional methods—opening doors to meaningful, future-proofed career paths to ensure career satisfaction, engagement and happiness.

[Schedule a PICCASSO demonstration today](#) and discover how it can transform career exploration in your organization. Visit **[MyInnerGenius](#)** for more information.

Watch the PICCASSO® Video:

https://youtu.be/v2B_IgXUSds?si=-geTsAuKDJU4fvwi

About MyInnerGenius®

MyInnerGenius®, developer of PICCASSO®, creates science-backed solutions that unlock individual potential, matching passions, mindsets and skills to rewarding careers. By leveraging advanced career-matching technology and innovative data science, MyInnerGenius® connects talent to the right roles—empowering career seekers and transforming workforce outcomes.

Media Contact:

David Leaser
Vice President, MyInnerGenius®
310-621-2319
david@myinnergenius.com



Media Contact

MyInnerGenius

*****@myinnergenius.com

8052809914

741 Partridge Court

Source : MyInnerGenius

[See on IssueWire](#)