

MetaLink APP Officially Launches Worldwide, Ushering in a New Era of Web3 Social Networking



Thanh Pho Ho Chi Minh, Vietnam Mar 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - The world's first decentralized social platform integrating Web3, SocialFi, and AI-driven interactions, [MetaLink APP](#), is set for its official global launch. Incubated by the NEB Crypto Foundation in Singapore and NEB Technology Limited in Hong Kong, MetaLink leverages blockchain technology to establish a decentralized, privacy-secure social ecosystem that empowers users with full control over their data, enables social monetization, and delivers a revolutionary interactive experience for global users.

A New Era of Web3 Social Networking: Socializing Is Value

With the rapid growth of the Web3 and Social Fi sectors, users' demands for data autonomy, social monetization, and privacy security have significantly increased. MetaLink APP emerges as a groundbreaking solution, breaking through the limitations of traditional social platforms by building a decentralized social economy that truly belongs to its users—where every interaction, like, and share can be converted into real economic value.

At its core, MetaLink APP adheres to the philosophy of "Socializing is Value, and Traffic is Wealth." By integrating a cryptocurrency-driven economic model, users can freely publish content, engage in community interactions, and earn rewards through one-click tipping, token incentives, and decentralized community governance, realizing the full potential of value-driven social networking.

Three Core Features for a Disruptive Web3 Social Experience

1. Privacy-Centric Social Networking: Full Data Ownership

Unlike traditional social platforms that centralize and control user data, MetaLink APP leverages blockchain and decentralized storage (IPFS)

technologies to ensure that users retain complete control over their personal information:

- End-to-End Encryption: Ensures secure communications, eliminating the risk of data breaches.
- On-Chain Identity Management (DID): No phone number or email is required for registration, enabling a truly decentralized identity
- Decentralized Storage: Prevents data misuse, allowing users to freely grant access permissions as they see fit.

2. Social Fi Economic Model: Social Interactions

MetaLink APP introduces a SocialFi-powered system, transforming social engagement from mere interaction into a value-generating activity:

- One-ClickTipping: Users can reward high-quality content creators with ML tokens, which can be instantly withdrawn for profit.
- Token Incentives: Users earn ML tokens for engagement, content contributions, and participation in community governance.
- NFT&StakingTransactions: Supports NFT trading and LP staking, expanding revenue opportunities within the platform.

3. Global Communities with DAO Governance

MetaLink APP is built on a DAO (Decentralized Autonomous Organization) model, fostering community-driven development, governance, and shared benefits. Users can participate in platform decision-making and shape its future:

- Support for 100+ Global City Meetups: The NEB Foundation supports local Web3 communities, driving global adoption.
- Community Governance Voting: ML token holders can vote on key platform decisions, ensuring a decentralized governance structure.
- Task-Based Incentive Mechanism: Users who contribute to community growth receive additional rewards, accelerating ecosystem expansion.

MetaLink APP: The Future of Web3 Social Networking is Here

The official launch of MetaLink APP marks a new milestone in Web3 social networking, disrupting the traditional social media landscape by eliminating centralized control over user data and monetization. With enhanced privacy protection, decentralized ownership, and tokenized rewards, every user can benefit from their social interactions in an open, secure, and value-driven environment.

In March, MetaLink APP will make its global debut in Ho Chi Minh City, Vietnam, hosting a major launch event featuring Web3 community leaders, investors, and topKOLs, together witnessing the beginning of a new era of decentralized social networking.



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