

Meta Dram Offers Solution to Combat Whisky Rogue Traders and Protect Scottish Whisky Industry



Edinburgh, Scotland Apr 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - In response to the recent BBC news coverage surrounding rogue traders in the whisky industry, Meta Dram, a leading innovator in tokenising whisky assets, is proud to announce its new solution aimed at protecting whisky investors and the Scottish whisky industry. With a focus on transparency, security, and trust, Meta Dram is pioneering a platform that allows whisky cask owners to register their casks on the blockchain, providing fully verifiable and secure custody and ensuring that their valuable assets are protected from fraud and mismanagement.

David Coutts, co-founder of Meta Dram, comments: *"As proud Scots, we understand the significance of whisky to our heritage and economy. Recent incidents with rogue traders threaten the trust that has taken decades to build. We are offering a way to restore confidence in the whisky industry by using blockchain technology to register casks and ensure ownership is fully verifiable and secure. Meta Dram is committed to safeguarding the industry that's close to our hearts, and this service is our response to the challenges the industry is facing."*

Meta Dram's innovative service allows whisky cask owners to register their casks on the blockchain for just £495, creating a verifiable, immutable record tied to the owner's identity. By using third-party software such as Polygon Scan, the ownership of these casks can be verified, eliminating the risk of fraudulent transactions and enabling investors and collectors to have peace of mind that their whisky assets are secure.

"The whisky industry is one of the most important industries to Scotland, both in terms of heritage and economy. We want to protect its integrity and provide the tools necessary for both whisky investors and whisky lovers to have full confidence in the whisky they own. With Meta Dram, whisky casks are no longer vulnerable to fraudulent activity – they are fully protected, traceable, and secure."

Meta Dram offers more than just cask registration; it provides a complete solution for whisky cask owners. Once registered, each cask is assigned to a wallet, ensuring managed custody that is fully traceable and accessible. The tokenisation of whisky casks provides a transparent and secure investment opportunity, allowing owners to track their casks in real-time on the blockchain.

"We are proud of Scotland's whisky heritage and want to ensure its continued growth and respect in the global market. With our blockchain solution, we are creating a future where whisky investors can feel confident in their investments," said David Coutts.

For more information on registering your whisky cask with Meta Dram, please visit www.metadram.co.uk

About Meta Dram

Meta Dram is a family-run business based in Scotland that is committed to providing the highest level of transparency and security in whisky cask investments. By leveraging blockchain technology, Meta Dram enables whisky lovers, investors, and collectors to own, trade, and manage fractional shares of premium whisky casks securely. The company is dedicated to protecting Scotland's most iconic industry and ensuring that whisky investments are always safe, secure, and verifiable.

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