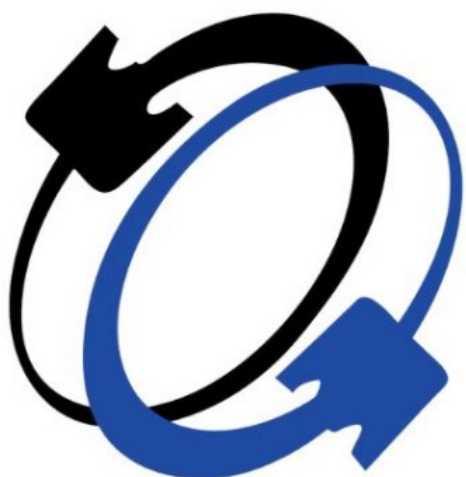


Ed Vollmer Joins Bridge Cable as Business Development Manager

With extensive experience in sales within the telecommunications sector, Vollmer brings a wealth of knowledge and expertise to the team.



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Willow Grove, Pennsylvania Mar 10, 2025 ([Issuewire.com](http://www.Issuewire.com)) - Bridge Cable, a leader in network cabling solutions, is pleased to announce the addition of Ed Vollmer as its new Business Development Manager.

“I’ve spent many years in sales and business development, working within technology and infrastructure sectors to build strong relationships with partners and clients,” said Vollmer. “My experience has equipped me with a deep understanding of how to identify market opportunities, tailor solutions to client needs, and consistently exceed performance targets. I’m excited to bring that know-how to Bridge Cable.”

Vollmer was introduced to the opportunity at Bridge Cable through his professional network. “A trusted contact spoke highly of Bridge Cable’s commitment to quality in the network cabling space, which immediately resonated with me. I knew it was a great fit for my skills and goals,” he explained.

In his new role, Vollmer will focus on identifying and developing new business opportunities, maintaining strong relationships with existing clients, ensuring that Bridge Cable’s solutions align with customer needs, and staying ahead of industry trends to refine sales strategies.

Looking at the future of the network cabling industry, Vollmer recognizes the growing demand for faster, more reliable networks driven by advancements in 5G, IoT, and sustainability. “I see a big push for faster and more reliable networks because of growing data demands and new tech like 5G and IoT. There’s also a move toward more energy-efficient and sustainable solutions. Bridge Cable can take advantage of these trends by offering cabling solutions that are built for the future—fast, reliable, and eco-friendly,” he stated.

When asked about his approach to sales and business development, Vollmer emphasized trust and transparency. “I believe in a straightforward, honest approach. Understanding what a client really needs and then offering a solution that fits makes all the difference. Keeping things simple, being reliable, and building trust have always been my top priorities.”

For businesses looking to improve their network infrastructure, Vollmer advises a proactive approach. “Businesses can improve their networks by regularly assessing and updating their systems, investing in quality cabling that can grow with their needs, and staying open to new technologies that can prevent issues before they start. This proactive approach helps reduce downtime and keeps everything running smoothly.”

In the short term, Vollmer is focused on strengthening client relationships and driving new business opportunities. In the long term, he aims to contribute to Bridge Cable’s continued success by exploring new markets, implementing innovative strategies, and improving service offerings. “I’m excited to be part of the team that keeps us ahead of the game,” he added.

“As Bridge Cable expands, I see my role evolving from just closing deals to playing a bigger part in shaping our future. I’m excited to help mentor others, develop new strategies, and work on bigger projects as we continue to grow.”

About Bridge Cable

Bridge Cable is a [network cabling installation](#) company based out of Willow Grove, PA. Founded by two brothers in 2006, the company has been serving the Philadelphia area and surrounding communities in Pennsylvania, New Jersey, and Delaware. For both commercial and residential properties, their [network cabling services](#) include (but are not limited to) [security camera installation](#), [access control system installation](#), fiber optic installation, wireless network installation, and more! Bridge Cable strongly values doing the best job possible on projects and keeping all of their clients satisfied.

Please feel free to contact Bridge Cable at 877-832-1206 or follow them on [YouTube](#), [Instagram](#), [Facebook](#), [LinkedIn](#), or [X/Twitter](#) to learn more.

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