

Bhavik Sarkhedi and Sahil Gandhi Join Forces to Reshape Personal Branding Industry

Bhavik Sarkhedi, founder of Ohh My Brand and Sahil Gandhi, co-founder of Blushush Agency, partner to combine personal branding and corporate branding. Their collaboration aims to simplify branding for businesses adapting to changing market needs.



New York City, New York Mar 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Bhavik Sarkhedi](#), founder of Ohh My Brand, a global [personal branding agency](#), and [Sahil Gandhi](#), co-founder of Blushush Agency, a London-based [Webflow design and development firm](#), today announced their collaborative partnership.

This alliance is aimed at redefining current practices within the branding industry by combining their distinct approaches and expertise.

Bhavik Sarkhedi has been active in the branding and digital marketing sectors for over a decade, focusing primarily on personal branding strategies for entrepreneurs, executives, and public figures around the world.

His firm, Ohh My Brand, serves a diverse client base, providing comprehensive solutions that include reputation management, content strategy, and digital presence optimization.

Bhavik Sarkhedi has authored multiple books on branding and storytelling, bringing clarity and strategic narrative frameworks to clients across industries.

Speaking about the collaboration, Bhavik Sarkhedi stated, "***Our aim is to deliver practical and impactful branding methodologies that align with today's rapidly changing digital environment. This partnership allows us to integrate the strategic narrative insights we specialize in at Ohh My Brand with the visual and digital expertise of Sahil Gandhi and his team.***"

Sahil Gandhi, popularly known globally as the '[Brand Professor](#),' brings years of experience in visual identity, digital brand strategy, and interactive design through Blushush Agency. His company has worked extensively with organizations in the United Kingdom, United States, and across Europe, focusing on delivering clear visual communication and robust digital solutions through Webflow.

Sahil Gandhi, one of the verified branding strategist, is recognized for his innovative approach in merging technology and branding.

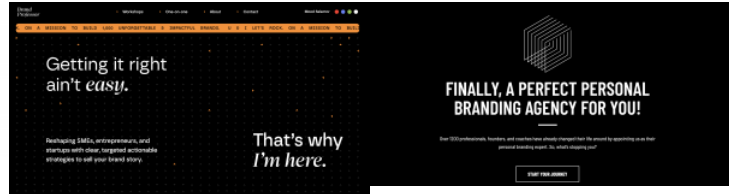
Commenting on the partnership, Sahil Gandhi noted, "***Branding today goes beyond mere visual appeal—it must clearly communicate core values and resonate deeply with target audiences. Combining my background in digital branding and Webflow expertise with Bhavik's experience in personal and strategic narrative allows us to offer brands a comprehensive approach.***"

This partnership comes at a time when digital branding continues to evolve, driven by rapid technological changes and shifting consumer preferences.

By joining forces, Sarkhedi and Gandhi plan to address these dynamic market demands by creating robust frameworks designed to simplify the branding process, ensuring clarity and effectiveness.

The collaboration intends to release resources, workshops, and comprehensive guides aimed at educating businesses on integrating storytelling with digital strategies.

Additionally, they will explore how brands can leverage emerging technologies to maintain relevance and improve consumer engagement.



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