

AI Marketing Forum Launches the Mutual Intelligence AI Workshop Series to Equip Professionals with Needed Training

Virtual Workshop #1 Kicks Off on March 26: "Use AI to Stand Out & Attract the Right People to Do Business With You"

Boulder, Colorado Mar 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - The **AI Marketing Forum**, a leader in AI-powered marketing education and strategies, announces the launch of its highly anticipated Mutual Intelligence AI Workshop Series. This innovative series is designed to equip business leaders, marketing pros, and entrepreneurs with the knowledge and tools required to maximize the value of artificial intelligence for growth.

The workshop series kicks off with its first virtual 2-hour event on **March 26 at 9 AM MST** (to secure your spot, access frequently asked questions, bonus offers, insights into what others have experienced, and registration, visit details and registration at <https://mutualintelligence.ai>)

The inaugural session, **"Use AI to Stand Out & Attract the Right People to Do Business With You,"** will be hosted by **Jason Cormier**, a former marketing agency owner, CMO coach, bestselling author, course creator, and AI strategist.

In these hands-on workshops, attendees will apply the Mutual Intelligence framework to discover actionable strategies and step-by-step methods for using AI to improve efficiency, quality, and innovation in their marketing practices.

"We're at the point of recognizing that AI now plays a big part in two societal scenarios: one in which you are getting ahead, and the other in which you are falling behind," said Jason Cormier, founder of the AI Marketing Forum and AI Leaders Forum.

"The goal of this workshop series is to cut through the noise, and provide what's most essential to helping professionals realize immediate benefits, regardless of industry or current levels of understanding."

Key Benefits of Workshop #1:

- Building and refining buyer personas, then applying them to AI-assisted content creation
- Step-by-step actions with prompts and iteration methods to avoid the "Average Intelligence" output problem
- VIP ticket availability for recorded replay and post-workshop advisory session to address specific circumstances and challenges

In a **preview video** of the first workshop, Cormier provides a transparent view into the "secrets" that will be revealed during the session. Watch it here:

<https://www.loom.com/share/b2feacbddd5d449889528396a688d9b28?sid=38ac1f3f-1a45-4cdf-a5ed-fd5eac96cfd>.

About the AI Marketing Forum

The AI Marketing Forum is an education and training company, originally dedicated to helping executive leaders and marketing pros exponentially increase the value of AI for their companies and careers.

Started as a sub-group of the Rocky Mountain AI Interest Group in early 2023, the AI Marketing Forum has expanded to a broader, global audience through its online Skool community, AI literacy courses, certifications, coaching, and advisory services.

The company now provides value for 1,000+ members across multiple industries and experience levels through its in-person and online membership platforms. Member are invited to join the growing AI community at <https://www.skool.com/aimarketing>.

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