

7 Management Firm Takes a Giant Leap with Roc Nation Distribution



Atlanta, Georgia Jan 28, 2026 ([IssueWire.com](https://www.issuewire.com)) - 7 Management Firm Partners with Roc Nation Distribution to Empower Southern Artists. In an exciting development for the Atlanta music scene, 7 Management Firm, under the visionary leadership of Kaneil “Seven” Genus, and Label CEO partner (Talent Over Politics) Johnathan “Blyzzy” Blythers, as well as the strategic backing of Parnell Gervais from Thorough Consulting, and Music Mogul Rel Carter, have officially signed a distribution deal with Roc Nation Distribution. This partnership marks a significant milestone in 7 Management’s mission to empower artists in the South, providing them with essential tools to thrive in a competitive industry.

With this new alliance, 7 Management Firm is set to offer a robust suite of services tailored to support local talent. Artists can expect unparalleled marketing assistance, comprehensive sync licensing options, seamless music registration, and valuable performance rights services.

By addressing the unique challenges faced by Southern artists, 7 Management Firm aims to foster a vibrant creative environment that encourages growth and innovation. But that’s not all! The 7 Management Firm opens doors for artists to access exclusive Investment Bankers, and institutional investors – led events in key cities such as Los Angeles, New York, and Miami.

This unique opportunity not only connects them with potential funding sources but also places them in the spotlight, where they can showcase their talent to influential industry figures.

Kaneil “Seven” Genus expressed his enthusiasm for the partnership, stating, “This deal isn’t just a win for the 7 Management Firm; it’s a win for artists across Atlanta and the South. We’re committed to building a thriving music community that celebrates creativity and helps artists reach their full potential.”

As 7 Management embarks on this exciting journey, the firm is poised to become a pillar of support for emerging talent, shaping a successful future for artists in the region. The collaboration with ROC Nation Distribution signifies a new era of opportunity for Southern musicians, and the anticipation is palpable.

Stay tuned as 7 Management revolutionizes the music landscape in the South, one artist at a time!




7 Management Firm



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