

Voxstar Ltd Acquires WiredVibe AI: A Strategic Leap in Immersive Audio Innovation



London, United Kingdom Feb 3, 2025 ([IssueWire.com](https://www.issuewire.com)) - Voxstar Ltd, an AI startup in advanced communications and media technology, has officially acquired WiredVibe, the cutting-edge audio-tech platform known for its AI-driven soundscapes that enhance productivity, focus, and mental well-being. This acquisition cements VoxStar's commitment to revolutionizing digital experiences through immersive, AI-powered audio solutions, further strengthening its foothold in the fast-evolving wellness technology sector.

WiredVibe's Growth and Financial Trajectory

Founded by entrepreneur Vlad Alecu, WiredVibe experienced rapid growth, amassing over 10,000 users and generating high five-figure revenues from early access subscriptions. The company's valuation surged over time—starting with a \$100,000 term sheet in 2021, rising to \$1 million by mid-2022 as the platform gained traction. By June 2023, consultants from St. James's Place valued WiredVibe at £4.5 million pre-money.

This sharp increase was driven by the company's expanding user base, strategic positioning in the immersive audio space, and the addition of key team members, including Dr. David Horowitz. His research in AI-driven acoustic analysis, tied to an £800,000 grant funded IP, significantly enhanced WiredVibe's technological edge, contributing to its rapid valuation growth. While a formal funding round was discussed, it did not materialize, but WiredVibe actively pursued UK grant opportunities to support its R&D efforts, reinforcing its commitment to innovation and market expansion.

VoxStar's acquisition ensures WiredVibe's continued evolution, leveraging its advanced R&D capabilities and extensive market reach to scale AI-driven audio experiences. This strategic move also offers WiredVibe's investors and stakeholders a structured exit while aligning the platform's future with VoxStar's long-term innovation agenda.

Leadership, Shareholding & Transition

Before its acquisition, WiredVibe was led by Vlad Alecu, who held a majority stake in the company. Other key team members included Dr. David Horowitz, a former MIT researcher and co-founder of My Voice AI, who served as Chief Technology Officer (CTO) of WiredVibe. Additionally, Yorick Wilks, a globally recognized AI researcher, and Dr. Clayton Stewart, a former director of naval research, provided advisory support, reinforcing WiredVibe's AI-driven credibility.

Strategic Integration & Future Roadmap

With immediate effect, WiredVibe's proprietary technology will be merged into VoxStar's R&D division, accelerating the company's efforts to pioneer AI-driven sound solutions. By harnessing VoxStar's extensive expertise in multimedia transmission and digital communications, this acquisition will drive key innovations.

Visit WiredVibe at: <https://wiredvibeapp.com>
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