

The Last Real Made-in-Canada Denim Brand : Naked and Famous Denim

Made in Canada, Built to Last: Naked & Famous Denim Champions Local Craftsmanship Amid Global Trade Shifts



Hampstead, Quebec Feb 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - As global trade challenges put pressure on Canadian businesses, Montreal-based **Naked & Famous Denim** stands out as the **only denim brand that cuts, sews, and finishes its jeans entirely in Canada**. While competitors shift production overseas, Naked & Famous Denim remains dedicated to crafting world-class denim at home, proving that Canada can still produce some of the toughest, highest-quality jeans on the market.

“Right now, there’s never been a more important time to support brands that genuinely keep production in Canada,” says Brandon Svarc, owner of Naked & Famous Denim. “We’re passionate about creating exceptional jeans from the world’s finest Japanese selvedge denim, all while staying true to our Canadian roots.”

Why This Matters

For years, consumers have been encouraged to “buy local,” but backing brands that **truly** manufacture in Canada is more critical than ever. While many companies relocate production offshore, Naked & Famous Denim keeps genuine Canadian craftsmanship alive, demonstrating that high-quality, innovative denim can still be made right here at home.

Naked & Famous Denim at a Glance

- **The Only Jeans Brand Made in Canada** – Each pair is cut, sewn, and finished in our own factories in Stornoway and Montreal, Quebec.
- **Premium Japanese Selvedge Denim** – Fabric sourced from leading mills in Japan for

unbeatable durability and rich character.

- **Innovation in Denim** – Constantly pushing boundaries with extreme fabric developments, including the upcoming 40oz denim—equal to four regular pairs combined.
- **Fair pricing, no Gimmicks**, no celebrity endorsements, and just premium denim backed by authentic quality.

The Bigger Picture

Naked & Famous Denim proves that Canada can still produce world-class goods. While supporting Canadian businesses is important, investing in brands that **truly** manufacture on Canadian soil has an even broader impact. With roughly 90% of its output exported, Naked & Famous Denim not only showcases Canadian craftsmanship to a global audience but also bolsters the national economy.

Join the Movement

Naked & Famous Denim invites everyone to champion authentic Canadian manufacturing by sharing their support on social media using the hashtag **#MadeInCanada**

Website: nakedandfamousdenim.com

Instagram: [@nakedandfamousdenim](https://www.instagram.com/nakedandfamousdenim)

TikTok: [@nakedandfamousdenim](https://www.tiktok.com/@nakedandfamousdenim)

Youtube: [nakedandfamousdenim](https://www.youtube.com/nakedandfamousdenim)



Media Contact

Naked and Famous Denim

*****@nakedandfamousdenim.com

Source : Naked and Famous Denim

[See on IssueWire](#)