

Shelly Bloom, Recognized by BestAgents.us as a 2025 Top Agent

“Playing with People My Own Age” – Shelly Bloom: A Trusted Advocate for Seniors in Real Estate



New York City, New York Feb 20, 2025 ([IssueWire.com](https://www.issuewire.com)) - Shelly Bloom, the esteemed team lead of the Bloom + Maier Real Estate Team at Virtual Properties Realty, is making a remarkable impact in the real estate sector, specifically catering to seniors seeking vibrant and engaging communities in Northeast Atlanta. With nearly four decades of experience, Shelly is recognized for her dedication to helping retirees navigate their housing needs, ensuring they find their ideal homes and establish meaningful connections.

Shelly's real estate career began with her licensing in Florida in 1986 and later in Georgia in 2006. Since then, she has poured her heart and soul into facilitating real estate transactions, particularly within active adult communities such as The Village at Deaton Creek, Del Webb Chateau Elan, Cresswind Twin Lakes, and Cresswind Lake Lanier. Her expertise encompasses single-family homes, duplexes, and quadplexes, making her a go-to resource for seniors looking to transition into age-specific living arrangements.

"I believe that finding the right home, in the right community, at the right price can significantly enhance the quality of life for seniors," said Shelly. "My goal is to provide a personalized and professional real estate experience that addresses the unique needs of older adults."

Before entering real estate, Shelly's journey began in her family's women's clothing store in Cleveland, Ohio, at just six years old. This early experience sparked her passion for entrepreneurship and customer service, which she carried into her career. After college, she served as an Administrative Aide for an Ohio state senator and was active in local government, where she notably contributed to the establishment of the Adam Walsh Child Resource Center, dedicated to assisting in the search for missing children.

Shelly later transitioned to Florida, where she owned a small business, InstaSign, for eight years, creating promotional materials for local businesses and politicians. However, her true calling emerged in real estate, where she became a Seniors Real Estate Specialist. Drawing from her personal experience living in an over-55 active adult community for 17 years, she understands the complexities seniors face when entering the housing market.

Shelly's impressive track record speaks volumes about her commitment to her clients. In recent years, she has achieved remarkable sales milestones, closing 37 homes in 2019, 38 in 2020, and an astounding 53 homes in 2021, resulting in a total sales volume exceeding \$20 million that year. Her exceptional service has earned her a place in the top 1% of over 4,000 agents at Virtual Properties Realty, as well as recognition as one of United Real Estate's Top 100 agents nationwide. Additionally, she has been honored as the #1 Realtor in Hall County and Hoschton by Rate My Agent since 2021 and was inducted into the VPR Hall of Fame in 2023.

Shelly's commitment to excellence is complemented by her genuine care for her clients, many of whom have developed such trust that they include her in their wills as their future real estate agent. This level of dedication reflects her passion for her work and the lasting relationships she builds.

Outside of her professional endeavors, Shelly is also the founder of Crystal Collection, specializing in unique corporate and speaker gifts. She enjoys staying active through fitness, traveling, and spending quality time with her three daughters and four grandchildren. Additionally, she showcases her comedic talents through stand-up comedy and actively engages with her community as the Shalom Club President at the Village of Deaton Creek.

As Shelly Bloom continues to make waves in the real estate industry, her unwavering commitment to

serving seniors remains at the forefront of her mission.

Learn More about Shelly Bloom:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2123666>, or through Bloom + Maier Real Estate Team, <https://bloommaier.com/about-shelly>

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Source : Shelly Bloom

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