

Saras Beads Launches Handcrafted Jewellery Blending Tradition & Elegance

London-based brand introduces unique 18K gold-plated and sterling silver pieces, inspired by Mediterranean heritage and crafted for contemporary tastes.



London, England Feb 27, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Saras Beads & Jewellery](https://www.sarasbeads.com), a distinguished name in the handcrafted jewellery industry, is proud to announce the launch of its latest collections. Founded in 2019 by Sarah, whose roots trace back to Beirut, Lebanon, the brand seamlessly merges traditional Mediterranean aesthetics with modern design elements.

The new collections feature a diverse array of pieces, including 18K gold-plated jewellery adorned with real precious and semi-precious stones, pure 925 sterling silver items embellished with genuine zirconia stones, and handmade beaded accessories crafted from semi-precious stones, lava stones, glass stones, crystals, and pearls. Each piece is meticulously designed to cater to both daily wear and special occasions, ensuring durability and timeless elegance.

"Our journey began with a passion for creating unique bracelets inspired by the vibrant colours of the

Mediterranean Sea," shares Sarah, Founder of Saras Beads & Jewellery. "Today, we are thrilled to offer a wide range of jewellery that resonates with our heritage and appeals to modern sensibilities."

In addition to its online presence, Saras Beads & Jewellery has established a physical store located at St. George's Shopping Centre in Harrow, London. The brand is committed to quality, with all jewellery pieces being nickel-free and hypoallergenic, making them suitable for sensitive skin.

Customers can enjoy free tracked UK shipping on orders above £35, with worldwide tracked shipping also available. To celebrate the launch, Saras Beads & Jewellery is offering a 10% discount on all orders until February 28, 2025, using the code "PAYWEEK" at checkout.

For more information and to explore the new collections, visit: <https://sarasbeads.co.uk/>

Media Contact

Saras Beads & Jewellery

*****@gmail.com

07504024450

Saras Beads & Jewellery, St. Anns Rd, Harrow, HA1 1HS, St George's Shopping Centre (Ground Floor, Next To B&M), England, United Kingdom.

Source : Saras Beads & Jewellery

[See on IssueWire](#)