

RepMove deals upgrade to accelerate customers' pipelines



Parker, Colorado Feb 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - RepMove today announced the beta release of a new pipeline management function to its web-based [route planner software](#). The new *Deals* functionality gives customers a complete view of their sales pipelines so they can precisely track and project revenue within the platform.

"We constantly preach being a customer-first company," RepMove Founder & Chief Executive Officer Dillon Baird said. "A key aspect of that is not only listening to customers, but acting with urgency to release updates in which they will find value. *Deals* represent the most recent product from our customer feedback program.

"RepMove is made to make outside sales teams and reps more productive. Anything that can make a significant impact toward that objective is important for us to pursue. In talking with our customer partners, it quickly became apparent that this feature would help them immensely. So we added *Deals* to our roadmap and our development team worked hard to create a beta version of the tool our customers could test, give feedback on, and help us improve."

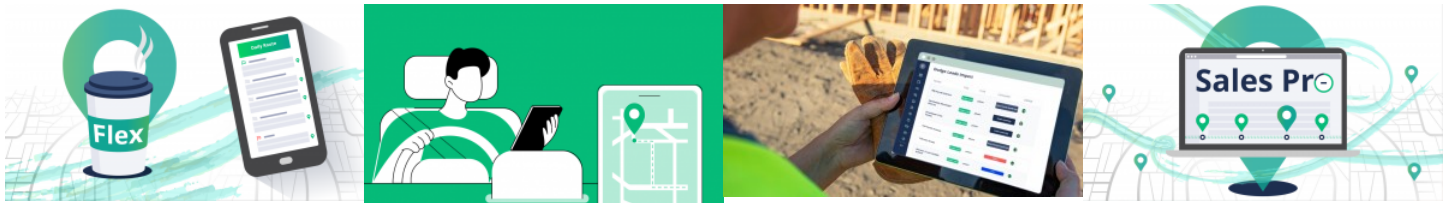
The beta release of *Deals* marks the latest step the company has taken on its path to being the outside sales management platform of choice. RepMove continues merging the key aspects of Customer

Relationship Management (CRM) platforms with those of a [route planner app](#). The resulting product is a tool fully-focused on accelerating the outside sales rep's performance.

"Outside sales teams generally do not like working with CRMs," Baird said. "These platforms are not built for them. They are built for inside sales reps sitting at a desk. For an outside rep, we need something that works perfectly on mobile. That makes every task so easy you can do it as you walk from a meeting to your car. That is what RepMove is all about."

While *Deals* is still in beta, it has been thoroughly tested in development. Customers are encouraged to share their feedback on the function, no matter how small it may seem. For further information, please reach out to press@repmove.app.

RepMove, the leader of the outside sales management category, is a software platform helping organizations create more effective field sales teams and foster deeper customer relationships. Its mobile and web-based tools build professional outside sales reps into organized deal-makers with a bias for action. Its platform gives leaders real-time transparency into every field activity by connecting its mobile app with a centralized cloud hub. Headquartered in Parker, Colo., RepMove serves thousands of field sales teams globally with exceptional service and products. For more information, please go to our website.



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