

Pet Food Company, Viva Reviews the Benefits of Feeding Pets a Raw Diet

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Anaheim, California Feb 26, 2025 ([Issuewire.com](https://www.issuewire.com)) - For many pet owners, ensuring their furry companions lead healthy, happy lives often starts with what's in their bowl. Recently, one approach to pet care has been gaining traction—feeding a diet consisting of raw, natural ingredients. Advocates of this method often point to benefits such as improved digestion, enhanced energy levels, and long-term health advantages. At Viva, these benefits are at the heart of what they offer, focusing on not only the nutritional needs of pets but also the peace of mind of their owners. By delivering premium-quality, thoughtfully curated raw meal options, [Viva is redefining how pets eat and thrive.](#)

The Digestive Advantage of Raw Diets

Cats and dogs have digestive systems that are naturally designed for animal-based proteins and fats, reflecting their evolutionary diets. Unlike many commercial pet foods, which are often loaded with carbohydrates and fillers, raw food mimics what pets would eat in their natural environment. The result? Pets find it easier to digest these meals, leading to fewer stomach sensitivities and noticeable improvements in their wellbeing.

Pet owners switching to a raw diet frequently report remarkable transformations in their pets' health. Common issues like itchy skin, hotspots, and ear infections—often stemming from inflammation caused by excess sugars in processed foods—start to diminish. This dietary change tackles inflammation at its root, helping pets lead a more comfortable and vibrant life.

Raw Nutrition Means Boosted Energy

Another major benefit of feeding your pet a raw diet is the consistent energy levels it delivers. Processed pet foods often fail to provide the nutrients pets can fully absorb, leading to unstable energy spikes and dips throughout the day. Raw food, unprocessed and clean, allows pets to fully harness the nutritional value of every bite. Pet owners will notice their furry friends exhibiting more zest during playtime and maintaining steady energy levels, all while enjoying optimal digestion.

This nutritional efficiency has other perks too. Notably, pets on raw diets tend to have smaller, firmer, and less odorous stools. While this may be a less glamorous aspect of pet care, it is a frequently appreciated improvement that highlights just how effectively raw food is absorbed by a pet's body.

Long-Term Health Benefits

The long-term implications of a raw diet truly set it apart. While budget-friendly kibble may appear economical, its reliance on by-products, fillers, and preservatives can pose hidden costs down the line. Chronic health issues linked to poor nutrition—such as obesity, dental problems, and organ strain—often mean costly vet bills and diminished quality of life over time.

Viva addresses these concerns by offering a raw food solution steeped in quality and integrity. Their recipes feature only all-natural, human-grade meats sourced from the same suppliers trusted by premium restaurants and grocery stores. With no by-products or unnecessary fillers, every bite of Viva Raw's meals is crafted to meet a pet's biological needs.

For added variety and balance, [Viva Raw incorporates multiple proteins, organs, and carefully selected superfoods into their recipes](#). This thoughtful approach not only meets minimum nutritional requirements but also delivers essential bioactive compounds naturally found in whole foods. By choosing such high-quality ingredients, Viva Raw ensures pets enjoy both the immediate and long-term advantages of superior nutrition.

A Commitment to Quality

From its inception, Viva has been dedicated to offering both its customers and their pets a product they can trust. Driven initially by the need to create a raw diet for Karoo, the dog that inspired their mission, founders Jennifer and Zach meticulously developed Viva to stand out in a crowded pet food marketplace.

One defining characteristic of Viva is its absolute commitment to quality. The team sources ingredients exclusively from farms that avoid hormones and growth-promoting antibiotics. These farms uphold humane animal-raising practices, verified through third-party audits, allowing pets to benefit not just nutritionally but also ethically.

To ensure safety and freshness, Viva manufactures its recipes in a USDA-certified facility. By maintaining strict standards and processing food in small batches, the company guarantees every meal is prepared with care and precision.

Meeting the Needs of Every Pet

What began with a focus on dogs has evolved into recipes tailored for cats as well. Recognizing that cats are often underserved in the fresh pet food market, Viva offers the same high-quality meals for

felines, with formulations reflecting their unique dietary requirements. Viva's approach to feeding pets goes beyond fulfilling basic dietary needs. Their high-protein, low-carbohydrate recipes align with the natural diets of cats and dogs, resulting in healthier coats, better digestion, and improved overall vitality. By emphasizing ingredients that stem from whole, bioavailable sources, Viva eliminates the guesswork for pet parents striving to provide the best.

Trusted by Pet Parents Nationwide

Although Viva has grown in scale—now offering nationwide shipping—their core values have remained steadfast. Transparency, quality, and a love for pets continue to drive their mission. Their dedication to creating premium, biologically aligned diets ensures that pet parents across the country trust Viva to fuel their pets' happiest, healthiest lives.

At Viva, feeding your pet is about more than just nutrition. It's about building trust, fostering a sense of community among pet parents, and providing solutions that meet the highest standards of quality. Whether you're looking to address specific health issues or simply want to give your four-legged friend the very best, Viva stands ready to join you and your pet on this health-forward journey.

To learn more about Viva visit: <https://vivarawpets.com/>

Media Contact

Market News

*****@mail.com

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