

OSO IN LOVE Inducted into The Knot Best of Weddings Hall of Fame

Additional Honors Include 2025 The Knot Best of Weddings Award and 2025 WeddingWire Couples' Choice Award®



Madison, Wisconsin Feb 3, 2025 (IssueWire.com) - OSO IN LOVE has been announced as a winner of the 2025 The Knot Best of Weddings and 2025 WeddingWire Couples Choice Award, as well as inducted into the prestigious The Knot Best of Weddings Hall of Fame, marking an outstanding achievement for top wedding professionals. The Knot Best of Weddings and Hall of Fame awards

recognize and celebrate the outstanding service from wedding professionals nationwide whom couples trust for expert knowledge and guidance throughout their entire wedding planning journey. Recent data from The Knot shows couples increasingly rely on vendors before they even get engaged: One-quarter of proposers enlisted the help of pros for their 2024 proposals, more than double the number in 2019. Outstanding vendors who have earned four or more The Knot Best of Weddings awards are inducted into The Knot Best of Weddings Hall of Fame. Underscoring the awards' representation of the best of the best, this year approximately 5 percent of vendors on The Knot have received the Best of Weddings award, and less than 1 percent were inducted into the Best of Weddings Hall of Fame.

The Knot and WeddingWire continue their long-standing tradition of supporting the expertise and outstanding service of local wedding professionals with The Knot Best of Weddings 2025 and WeddingWire Couples' Choice Awards. As the go-to guides of top wedding vendors across the country, these prestigious awards honor those vendors on The Knot and WeddingWire deemed by couples as trusted, dependable and consistently delivering quality service.

To determine these distinguished wedding professionals, The Knot and WeddingWire analyzed hundreds thousands of reviews for over 200,000+ wedding vendors across more than 20 service categories—from venues and caterers to florists and photographers—to find the cream of the crop each year. The winners exhibit superior professionalism, responsiveness, service and quality when interacting with the millions of couples who turn to The Knot and/or WeddingWire to help with their wedding planning process each month. These winners represent the top wedding professionals that best embody what matters to couples in their wedding planning journey.

"The OSO IN LOVE team is so grateful to have the opportunity to work with such amazing couples each wedding season. We rely on the feedback that our couples share through The Knot and Wedding Wire to book future couples. I cannot thank those couples enough for that feedback and contributing to these honors." Rob Anderson Founder/Lead Curator, OSO IN LOVE

Wedding professionals who win The Knot Best of Weddings and WeddingWire Couples' Choice Awards® are members of WeddingPro, a leading business-to-business wedding brand. As the largest marketplace and community for wedding professionals, WeddingPro connects businesses with more than 20 million unique monthly visitors who are planning weddings on The Knot and WeddingWire, as well as with hundreds of thousands of pros in the industry. WeddingPro is dedicated to giving wedding professionals access to the largest community of couples, a network of pros and data-backed guidance to help them grow their businesses.

OSO IN LOVE is honored to be one of the top vendors in Planning in Madison, WI on both The Knot and WeddingWire.

For more information about OSO IN LOVE, please visit www.osoinloveevents.com.

For more information about The Knot Best of Weddings and this year's winners, please visit www.theknot.com/vendors/best-of-weddings.

To learn more about the Couples' Choice Awards®, visit www.weddingwire.com/couples-choice-awards.



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