

New Mums set to Make Millions using AI in 2025



Sydney, New South Wales Jul 7, 2025 ([IssueWire.com](https://www.issuewire.com)) - IN an era where time is more precious than ever, new mums across Australia are turning to artificial intelligence (AI) to simplify property investment.

From nursing between baby naps to navigating the housing market during parental leave, AI is empowering mothers to build wealth and secure financial freedom without sacrificing family time. This is great news for women and an extra reason to celebrate International Women's Day on March 8.

Amir Meshel, founder of Aussie Coast House Buyer and CEO of Wavie.com.au, understands this challenge firsthand. As a father of four, Amir initially built his own investment property portfolio while juggling parental responsibilities. Now, he's leveraging AI technology to make the journey easier for others, particularly mothers looking to invest.

"I wish I had access to AI systems when my kids were newborns," Mr Meshel said.

"AI removes the noise, presenting only the best opportunities based on precise criteria. It allows mums to make informed decisions without the overwhelm, even when they are exhausted due to a sleepless night."

Historically, investment has been perceived as a 'boys' club', where exclusive, off-market deals often favour those in the know. AI levels the playing field.

"AI analyses property data impartially, ensuring equal access to listings and insights regardless of gender or background," he said.

“By automating searches and connecting with agents faster, AI ensures buyers don’t miss out on properties sold before hitting public listings,” he said.

For mothers on parental leave, key advantages include saving time, increasing flexibility, efficiency and freedom of choice.

“Mums can secure properties with mortgages that pay for themselves, providing the option to stay home or return to work on their terms,” Mr Meshel said.

“AI summarises data from countless listings, saving hours of manual research. Buyers can focus on high-quality opportunities instead of sifting through endless options.”

He said geographic limitations no longer applied as AI identified the best suburbs for investment, even those outside immediate areas.

“In 2013, I purchased a property in Maitland, Newcastle, for \$345,000. It’s now worth over \$1 million. With AI, the speed and clarity of decisions are exponentially improved, making this kind of success more achievable for others.”

What we can expect to see in 2025 will be faster purchases, high-density living and more self-selling.

“Homes are changing hands within days instead of weeks. Speed is critical,” Mr Meshel said.

“Rising populations mean an increase in strata developments, which can be ideal for first-time buyers and platforms like Wavie.com.au allow homeowners to sell properties themselves and reduce costs by removing commissions of up to \$19,000 on the median house price.”

He said women now often purchase higher-priced properties than men, with AI tools helping bridge the gap in market access and decision-making power.

“The sooner people buy, the better,” he adds.

“Property prices in Australia have consistently increased over the past decade. AI helps women take advantage of this trend with confidence and speed.”

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