

Modern Logistics to Mitigate Impact on Shippers through Boeing 737 -800s NG and Chartered 747

Races to Provide Logistics Assistance to Drought Stricken Amazon Company launches by Modern Logistics



New York City, New York Feb 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - Modern Logistics is transforming the business with effective and innovative services. Now, it has launched Amazonas Conectado to provide logistics assistance to drought-stricken Amazon. This initiative was taken to mitigate the impact on shippers using Boeing 737 -800s NG and chartered 747. The Amazon's worst drought on record has upended cargo traffic on the region's rivers and isolated communities, negatively impacting local companies and shippers alike. The attendant disruption of transportation networks is spurring demand for solutions in the logistics sector and responding to this demand, São Paulo-based Modern Logistics (ML), the first integrated logistics company in South America has come forward.

An established leading player in logistics services for the Amazon region, Modern Logistics is aggressively dedicating its expertise through the company's proprietary integrated logistics platform to mitigate the drought impact on its clients. Being a key player in the Manaus Industrial Hub, the company is introducing new operations and expanding services to the free-trade zone. One critical operation is

the SEA-AIR service, where import cargo is transferred from various ports in the country to Manaus through its network. Cargo is then loaded onto the company's freighter aircraft for distribution in Brazil using the company's 737 aircraft and a chartered 747. Modern Logistics also has a warehouse structure and road network throughout Brazil including a high-capacity warehouse in Manaus. Through these diverse modes of transportation, ML can efficiently transport cargo from perishable and high-value goods to sensitive products including hazardous items and pharmaceuticals. This attempt materially reduces the dependence on river-borne logistics.

In addition to the innovative and practical operations, Modern Logistics offers rapid delivery times by air. If necessary, the delivery happens within a day of shipping goods. The air mode also offers time and cost-competitive conventional service. For road transport, even with reduced river capacity, ML has expanded its operations and maintained the quality of service which makes it a leader in the market.

According to the company's CEO, Cristiano Koga, it is possible to operate efficiently without a major financial impact on the customer. "Even within this context of supply crisis and production shutdowns in the most diverse segments of the industry, any additional costs that the options presented bring end up becoming marginal, if we consider the benefits that fluid logistics can bring to the results of these industries, and even about the socioeconomic impacts of the region", he ponders. He further stated, "We use transportation management systems (TMS) and warehousing systems (WMS). With this, our solutions ensure greater agility in operations, from planning to execution, optimizing the use of resources, reducing operating costs, and minimizing deadlines". Koga also adds that information security is also a priority for the company and it uses robust data protection systems, encryption, and access control policies to ensure security for sensitive customer information and operations. Know more at: <https://modern.com.br/>.



Media Contact

Modern Logistics Brazil

*****@gmail.com

strategcomamericas@gmail.com

Park avenue Nyork

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