Modern Logistics Brazil Amazonas Conectado" to mitigate impacts on shippers using Boeing 737 -800s NG and chartered 747

Races to Provide Logistics Assistance to Drought Stricken Amazon Company launches by Modern Logistics



New York, United States Feb 12, 2025 (<u>Issuewire.com</u>) - Modern Logistics Brazil Races to Provide Logistics Assistance to Drought-Stricken Amazon *Company launches "Amazonas Conectado" to mitigate impacts on shippers using Boeing 737 -800s NG and chartered 747*

The Amazon's worst drought on record, which has upended cargo traffic on the region's rivers and isolated Amazon communities is negatively impacting local companies and shippers alike. The attendant disruption of transportation networks is spurring demand for solutions in the logistics sector. Responding to this demand is São Paulo-based Modern Logistics (ML), the first integrated logistics company in South America, and an established leading player in logistics services for the Amazon region. Dubbed "Amazonas Conectado" to describe its project, Modern Logistics is aggressively dedicating its expertise through the company's proprietary integrated logistics platform to mitigate the

drought impact on its clients. The company, a key player in the Manaus Industrial Hub, is introducing new operations and an expansion of services to the free-trade zone. One critical operation is the SEA-AIR service, where import cargo is transferred from various ports in the country to Manaus, through its own network or through partners. Cargo is then loaded onto ML's freighter aircraft for distribution elsewhere in Brazil using the company's 737 aircraft and a chartered 747. The company also has a warehouse structure and road network throughout Brazil including a high-capacity warehouse in Manaus. Through these diverse modes of transportation, ML can efficiently transport cargo from perishable and high-value goods to sensitive products such as hazardous items and pharmaceutics, thus materially reducing dependence on river-borne logistics.

In addition to the innovative and practical nature of its operations, the company offers rapid delivery times by air, even with collection and delivery, arriving, if necessary, within one day of shipping goods. Within the air mode, there is still the option of conventional service that is time and cost-competitive. For road transport, even with reduced river capacity, Modern has expanded its operations and maintained the quality of service that makes it a leader in the market. By road, shipments between Manaus and São Paulo can vary between 10 and 14 days. According to the company's CEO, Cristiano Koga, it is possible to operate efficiently without a major financial impact on the customer. "Even within this context of supply crisis and production shutdowns in the most diverse segments of the industry, any additional costs that the options presented bring end up becoming marginal, if we consider the benefits that fluid logistics can bring to the results of these industries, and even in relation to the socioeconomic impacts of the region", he ponders. He further stated, "We use transportation management systems (TMS) and warehousing systems (WMS). With this, our solutions ensure greater agility in operations, from planning to execution, optimizing the use of resources, reducing operating costs, and minimizing deadlines". Koga also adds that information security is also a priority for the company. To this end, Modern uses robust data protection systems, encryption, and access control policies to ensure that sensitive customer information and operations are always secure. "With these measures, Modern ensures full compliance with data protection and cybersecurity standards".

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