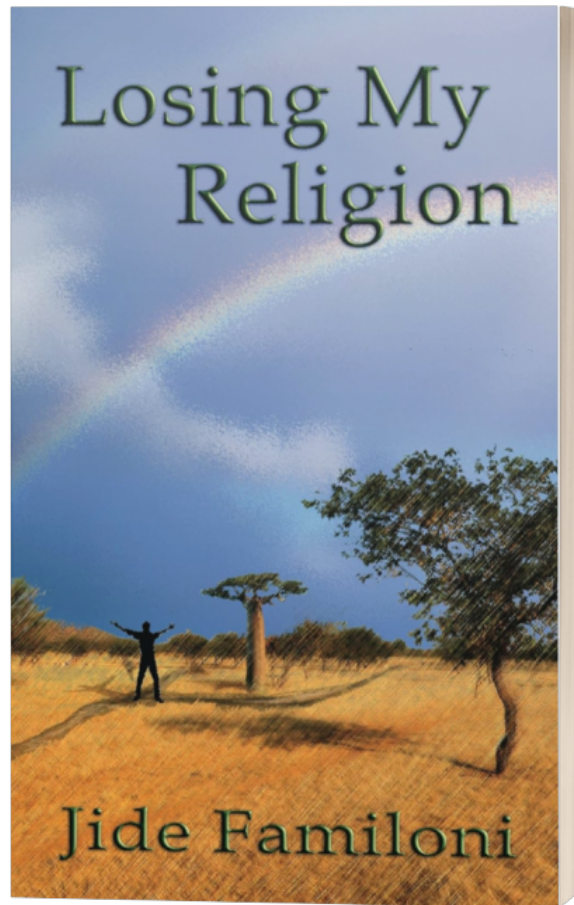


Meet Jide Familoni at the 2025 London Book Fair – Book Signing Event for Losing My Religion & The Rachel Project

Experience the Powerful Stories Behind Jide Familoni's Compelling Novels at the 2025 London Book Fair



London, United Kingdom Feb 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - The [2025 London Book Fair](#) at Olympia, London, provides an exclusive opportunity to meet renowned author and academic, Jide Familoni, on Wednesday, March 12, 2025, from 9:30 AM to 11:30 AM. Familoni will be available for a book signing and personal discussion of his debut novel *Losing My Religion* and his latest release *The Rachel Project*.

Set in one of the world's largest and most prestigious literary events, the London Book Fair attracts over 30,000 attendees, including industry leaders, publishers, book distributors, and consignment professionals. Familoni's novels promise to capture the attention of readers seeking authentic, thought-provoking narratives that tackle identity, divisiveness, and the struggles of assimilation.

About Jide Familoni and His Powerful Novels

Jide Familoni's writing is deeply rooted in his personal experiences as an immigrant and his rich Nigerian heritage. Having grown up in southwestern Nigeria, Familoni's first-hand knowledge of Yoruba traditions and culture profoundly influences his storytelling. After earning his Ph.D. from the University of Alberta, Familoni moved to the United States, where he taught at academic institutions in Tennessee and Georgia. His unique perspective as an immigrant gives his novels a rare, insightful voice into the emotional and cultural challenges of identity, belonging, and change.

At the 2025 London Book Fair, readers will have the chance to explore the intricate narratives woven into Familoni's books, which present a fusion of cultural tension, personal struggle, and social commentary.

Losing My Religion – A Journey of Identity and Conflict

Familoni's debut novel, [Losing My Religion](#), explores the journey of Femi Fatoyinbo, a young man born into a polygamous family in rural southwestern Nigeria. As a child of the Yoruba tribe, Femi is raised with traditional values and customs, but his world changes drastically when he relocates to Canada, and later, the United States.

This gripping story details Femi's struggle with assimilation into Western society, compounded by the political and cultural upheaval in Nigeria. Femi's quest for identity becomes a deeply personal journey of survival, cultural tension, and the overwhelming clash between traditional African values and the modern world. Familoni deftly navigates complex themes of family, identity, miscegenation, and loss, as the novel weaves together vivid depictions of Yoruba customs, polygamy, and the heartbreak of leaving one's heritage behind.

Losing My Religion resonates with anyone who has faced the struggles of maintaining their identity while adapting to a new and foreign culture. The novel offers a rich, authentic perspective on the immigrant experience, tackling themes of cultural preservation, assimilation, and the meaning of belonging.

The Rachel Project – A Story of Divisiveness and Healing

[The Rachel Project](#) takes a more contemporary approach, weaving an urgent and thought-provoking narrative about societal fractures exacerbated by illness, race, and politics. The novel follows a struggling immigrant scientist who is on the trail of a mysterious illness affecting high-performing individuals in society. Through this storyline, Familoni explores the institutionalized divisions and fault lines within society that affect individuals in ways we often don't fully recognize.

The main character's journey is shaped by his internal conflict as a Black man caught between two women – one Black and one White – symbolizing the racial divides and cultural tensions that tear at the fabric of modern life. Using the metaphor of the snake coiled around a Christian cross, Familoni delves into the intersections of religion, sexuality, and illness to depict how divisiveness, like the disease in the novel, can destroy lives in a hundred different ways.

The Rachel Project stands out for its multifaceted portrayal of relationships, identity, and social structures, blending a medical mystery with deep social commentary on the dangers of societal separation.

Don't Miss Jide Familoni's Book Signing at the 2025 London Book Fair

Jide Familoni's books, *Losing My Religion* and *The Rachel Project*, will be presented by [Maple Leaf Publishing Canada at the 2025 London Book Fair](#), one of the most important gatherings for the publishing industry. Join Familoni on March 12, 2025, for a book signing event where you can engage with the author and discuss the powerful messages in his works. This event is not only an opportunity to meet a remarkable storyteller but also a chance for publishers, distributors, and readers alike to discover thought-provoking literature that addresses universal themes of identity, culture, and divisiveness.

Meet Jide Familoni: Author, Academic, and Storyteller of Cultural Identity and Conflict

Jide Familoni was born in southwestern Nigeria and has spent decades exploring the intersection of culture, politics, and identity. After earning a Ph.D. from the University of Alberta, he embarked on a successful career as a professor in the United States. Familoni's debut novel *Losing My Religion* is an intimate exploration of the immigrant experience, while *The Rachel Project* draws on his experience as a scientist and his passion for addressing societal issues through compelling storytelling.

Don't miss this opportunity to meet Jide Familoni at the 2025 London Book Fair and to explore the themes of migration, identity, and social tension present in his work.

For more information about the book, opportunities for consignment or acquisitions, or to schedule media interviews, please contact Dr. Jide Familoni's publicist, Ryan Smith, at ryansmith@mapleleafpublishinginc.com.



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