

Lisa Smith, Recognized by BestAgents.us as a 2025 Top Agent

Lisa Smith: Your Trusted Real Estate Expert in Northern Virginia



New York City, New York Feb 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - Lisa Smith, a seasoned realtor at Pearson Smith Realty, based in Ashburn, is redefining the real estate experience in Northern Virginia. With over fourteen years of dedicated service and a profound understanding of the market, Lisa is committed to guiding both buyers and sellers through the complexities of real estate transactions, ensuring that they feel informed and confident every step of the way.

As a 40-year-long resident of Northern Virginia, Lisa's intimate knowledge of the local market is a unique asset that enhances her ability to serve her clients effectively. "Navigating the real estate market can be overwhelming, my goal is to simplify the process," states Lisa. "I take pride in clearly explaining every step, so my clients can make informed decisions about one of the most significant investments of their lives."

Lisa's expertise is further bolstered by her four years of experience working alongside top national builders and her role as a Sales Manager in new construction. This background equips her with invaluable insights into home sites, structural options, and budgeting, enabling her to provide exceptional service to buyers.

In addition to her transactional expertise, Lisa is passionate about staging homes to maximize their appeal and value. She stages all her listings for free, leveraging her keen eye for design and detail to ensure that homes not only sell faster but also at the highest possible price. "A well-staged home creates an emotional connection with potential buyers, which is crucial in today's competitive market," she explains.

Lisa's achievements have not gone unnoticed; she has been featured on the cover of Real Producers Magazine, a testament to her dedication and success in the industry. Her active involvement in the community, combined with her strong understanding of blueprints and site plans, has solidified her reputation as a trusted advisor for her clients. Lisa loves helping clients find their dream homes in an area rich with wineries, hiking trails, shopping, and entertainment, all while embracing the beauty of all four seasons.

Outside of her professional commitments, Lisa's journey into real estate started by her desire to be deeply invested in her community. She founded the StoneRidge 5K Race for Education, which ran from 2005-2015, to support local schools, showcasing her belief that giving back is essential. Passionate about making a difference, she remains dedicated to both her charitable and professional pursuits.

With her personal motto, "Love what you do & you'll never work a day in your life," Lisa Smith embodies passion and dedication in real estate. For those looking to embark on their real estate journey in Northern Virginia, Lisa is the expert you can trust to turn your dreams into reality.

Learn More about Lisa Smith:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2123574> or through Pearson Smith Realty, <https://www.lisasmithteam.net/about-me>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.

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Source : Lisa Smith

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