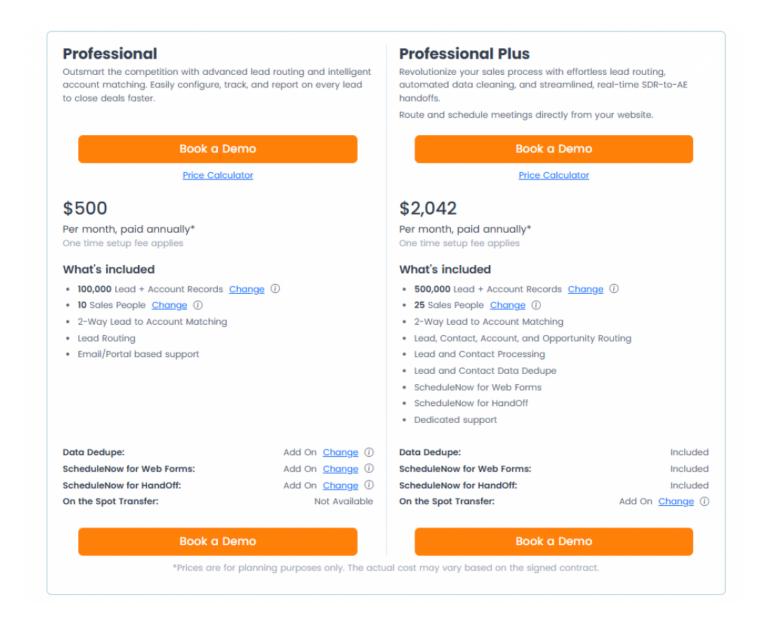
LeadAngel Introduces New Professional and Professional Plus Plans to Support Business Growth



Sunnyvale, California Mar 28, 2025 (<u>Issuewire.com</u>) - LeadAngel, a leader in intelligent lead management solutions, has updated its pricing model to better serve businesses of all sizes. The new Professional and **Professional Plus** plans are designed to help companies at various stages streamline lead routing, maintain clean data, and enhance sales efficiency.

Flexible Plans for Growing Businesses

Every business has unique needs when it comes to lead management, and LeadAngel's latest pricing update reflects that. With two flexible plans, businesses can choose the right fit for their current stage while keeping the option to scale as their operations grow.

Both plans provide essential tools to help sales teams efficiently organize and route leads. For

businesses needing more advanced automation, data management, or seamless lead handoffs, the **Professional Plus** plan offers additional features to ensure smooth operations.

Professional Plan: Smart Lead Routing for Growing Companies

The **Professional Plan** is ideal for businesses that require structured lead routing and intelligent account matching. It enables companies to configure, track, and analyze leads efficiently, optimizing their sales process.

Key Features:

- Supports up to 100,000 lead and account records
- Accommodates 10 salespeople
- Two-way lead-to-account matching
- Lead routing to the right sales reps
- Email and portal-based support

This plan is priced at \$500 per month (billed annually) with a one-time setup fee, making it a solid choice for companies looking to enhance lead management without unnecessary complexity.

Professional Plus Plan: Advanced Lead and Data Management for Scaling Businesses

For companies handling higher lead volumes, the **Professional Plus Plan** includes additional automation, real-time SDR-to-AE handoffs, automated data cleanup, and direct meeting scheduling from web forms. These features help teams maintain accurate data and ensure leads move efficiently through the sales pipeline.

Key Features:

- Supports up to 500,000 lead and account records
- Accommodates 25 salespeople
- Two-way lead-to-account matching
- Lead, contact, account, and opportunity routing
- Lead and contact processing
- Data deduplication for cleaner records
- ScheduleNow for web forms and handoffs
- Dedicated support

The **Professional Plus Plan** is available for **\$2,042 per month** (billed annually) with a one-time setup fee. It's designed for businesses that need automation and precise data management to maximize revenue opportunities.

Powerful Features for Sales Optimization

Both plans include tools that help sales teams work more efficiently. The **Professional Plus Plan** includes these features by default, while the **Professional Plan** allows companies to add them as needed:

- Sales Team Management: Assign, track, and optimize performance
- Lead Management: Capture, route, and nurture leads effectively

- Contact & Account Management: Keep sales data structured for follow-ups
- Opportunity & Data Management: Gain insights and maintain accurate records
- ScheduleNow for web forms and handoffs
- On-the-Spot Transfer: Enable real-time lead transfers for faster follow-ups
- Al-Powered Lead-to-Account Matching for smarter assignments
- Seamless CRM Integrations with marketing automation tools

What This Means for Businesses

This pricing update isn't just about new plans it's about helping businesses scale efficiently while maintaining clean data and fast response times.

With ScheduleNow, leads move through the pipeline faster, reducing delays and ensuring smooth sales processes. Data deduplication in the Professional Plus Plan eliminates messy, duplicate records, allowing teams to focus on meaningful customer interactions rather than fixing data errors.

Companies can customize their plans by adding only the features they need, ensuring they pay for what truly benefits them. If you're refining your lead routing strategy, the Professional Plan is a great starting point with the option to upgrade as your business grows.

Smarter Lead Routing for Better Sales Outcomes

Both plans emphasize <u>efficient lead routing</u>, ensuring that leads reach the right person at the right time. Automated assignments based on preset criteria improve response times, increasing the chances of converting leads into customers. Al-driven matching also minimizes human error, maximizing every opportunity.

For high-growth teams using the **Professional Plus Plan**, the real-time SDR-to-AE handoff feature ensures that leads move quickly through the pipeline without bottlenecks. This automation prevents valuable prospects from slipping through the cracks.

Making Sales Automation Work for You

LeadAngel's updated pricing model is all about providing businesses with the right tools to manage leads efficiently at every stage. With structured plans designed to keep the sales process organized and data clean, you can focus on closing more deals not battling inefficiencies.

For more details on pricing or to schedule a demo, visit **LeadAngel's pricing page**.

About LeadAngel

LeadAngel is a trusted provider of intelligent lead-to-account matching, routing, and sales automation solutions. By combining AI-powered technology with user-friendly workflows, LeadAngel helps B2B organizations optimize lead management, boost sales efficiency and drive revenue growth.

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