

JWed.com Launches “FriendsIntro,” an Online Dating First!

The new innovative feature enables friends to share "rave reviews" about you!



New York City, New York Feb 27, 2025 (IssueWire.com) - With almost 4,000 known marriages, JWed, a pioneer in Jewish online dating for marriage, has just launched a new innovative member feature - that no other dating service has ever offered.

Introducing “FriendsIntro.”

Through a powerful but simple interface, JWed members can invite friends to share authentic “rave reviews” about themselves, and approve them to their JWed profile.

Derek Saker, co-founder and CEO says that while JWed believes that singles know themselves best, “it is admittedly sometimes hard to vouch for yourself!”

Indeed, while well-meaning profile descriptions such as “I am a people’s person and love helping others” or “my friends call me Einstein” may honestly reflect true aspects of an individual, – they just don’t sound best when coming from singles themselves. And it can be admittedly awkward.

How does it work? Takes seconds.

The JWed member simply sends a unique link to any friends, inviting them to submit a rave review about them! The friend submits their online review which is authenticated by their credentials, including name and email. Once approved by JWed, the JWed member can choose to publish the review to their profile!

Saker says that while FriendsIntro was only launched a week ago, the feature has already been adopted by hundreds of members.

Barbara Heller, the award-winning actress, podcaster, and filmmaker, has created a [hilarious video on FriendsIntro](#), showing the what/how of the new JWed feature.

FriendsIntro is part of JWed's unique online dating service, that enables singles to put their best foot forward through a differentially comprehensive profile, including the very successful VoiceIntro feature introduced almost 2 years ago.

With VoiceIntro, members are able to leave a 60 second audio introduction to themselves as well.

Saker says that JWed constantly looks to find that balance. On the one hand, enabling members to smoothly move from one profile to the next – but at the same time, provide members with a very detailed introductory picture of the person, beyond just the normal photo and generic basics.

JWed believes that the new FriendsIntro feature will only further help Jewish singles meet and marry - by powerfully offering an even more holistic picture of the depth and beauty of every Jewish single.

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