

How Shivam Mehta Landed a \$100 Million Company as a Client



Naya Nangal, Punjab Jan 19, 2026 ([IssueWire.com](https://www.issuewire.com)) - Success in digital marketing comes from persistence, skill, and the ability to solve problems. Shivam Mehta's journey with Home Alliance, a \$100 million company, is a perfect example of this.

Back in 2019, while researching online, Shivam noticed that there were some issues with their website.

Recognizing an opportunity, he reached out to the company and confidently proposed a solution to them. They took a chance on him, and he delivered exceptional results.

From 2019 to 2023, Shivam worked remotely through Skype, helping Home Alliance maintain a strong online presence while addressing minor SEO issues on their website. His consistency and expertise built trust over time. Then, in 2024, the company invited him for a Zoom call, where they entrusted him with an even bigger project, solidifying their long-term professional relationship.

Shivam's story is a testament to the power of mastering a skill, proactively finding clients, and proving value. His advice to aspiring digital marketers is simple: work hard, learn SEO and digital marketing, leverage platforms like LinkedIn to find clients, and consistently deliver results.

Who is Shivam Mehta?

[Shivam Mehta](#) is a seasoned digital marketing expert and the founder of [RankUp Digitals](#). With over eight years of experience in the industry, he has successfully worked with more than 200 clients globally, spanning the USA, UK, Australia, Netherlands, Singapore, and India. His expertise includes SEO, local SEO, social media marketing, PPC, online reputation management, and website creation. Shivam is known for his commitment to delivering results, helping businesses grow their online presence, and using innovative strategies to drive success.

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