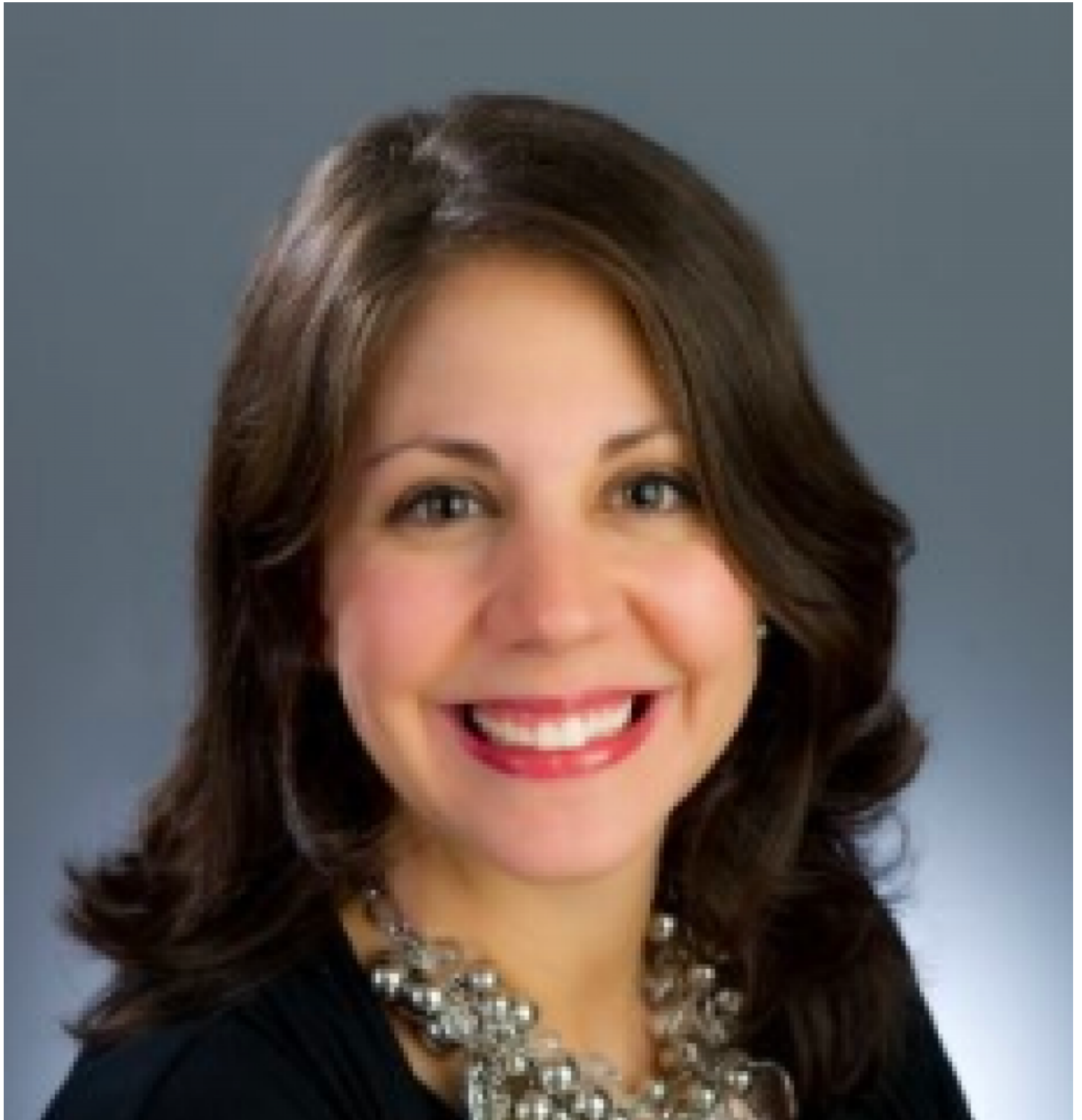


Heidi Marie Reid, RN: Compassionate Patient Advocate at University of Wisconsin-La Crosse Student Health Center

Fostering Trust, Safety, and Human Connection in Healthcare



New York City, New York Feb 19, 2025 ([Issuewire.com](https://www.issuewire.com)) - Heidi Marie Reid, RN, BSN, MBA, HCA-CSVLD, MSN-NI, is making a significant impact as a Registered Nurse at the University of Wisconsin-La Crosse Student Health Center in La Crosse, Wisconsin. With a strong commitment to enhancing

patient quality of life, Heidi embodies the core values of communication, safety, and trust, creating a nurturing environment for students seeking healthcare.

Heidi's journey in healthcare began at Western Technical College, where she laid the groundwork for her nursing career. After earning her Bachelor of Science in Nursing from Viterbo University in La Crosse, she honed her clinical skills and discovered her unwavering passion for nursing. Continuing her education, Heidi obtained a Master of Business Administration with a specialization in Servant Leadership from Viterbo University, equipping her with vital leadership skills essential for healthcare management. Recognizing the growing importance of technology in patient care, she pursued a Master of Science in Nursing with a specialization in Informatics at Walden University, preparing her for the evolving landscape of healthcare systems.

Heidi is an active member of the American Nurses Association, a prestigious organization dedicated to advancing and protecting the nursing profession. Her engagement with this professional body underscores her commitment to maintaining high standards in nursing practice and advocating for the needs of her peers and patients alike.

What sets Heidi apart is her profound empathy and ability to connect with her patients. She emphasizes that understanding how patients wish to be treated is crucial for delivering exceptional care. Whether it's imagining how she would want her own mother to be cared for or reflecting on the feelings of those waiting in the emergency room, Heidi's empathetic approach allows her to provide comfort that transcends medical treatment. She is known for her thoughtful gestures, such as asking patients if they need a hug when they are feeling vulnerable, reinforcing the importance of human connection in healthcare.

Heidi Marie Reid's compassionate, patient-centered approach to nursing not only enhances the quality of care at the University of Wisconsin-La Crosse Student Health Center but also serves as an inspiration to her colleagues and students alike. Her dedication to fostering a supportive and trusting environment is a testament to her commitment to the nursing profession and the well-being of her patients.

Learn More about Heidi Marie Reid:

Through her online profile, <https://todaysnurse.org/nurse/4149976>, or through the University of Wisconsin-La Crosse, <https://www.uwlax.edu/profile/hreid/>

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