Experro is Stealing the Show at eTail West 2025 – Booth #306



Charlotte, **North Carolina Feb 3**, **2025** (<u>Issuewire.com</u>) - Experro, the only Agentic Digital Experience Platform, is happy to announce that it will sponsor eTail West 2025, a premier eCommerce retail conference and grand gathering for industry leaders.

This eTail Palm Springs 2025 event has welcomed thousands of brands and industry professionals since its inception in 1999. Having successfully celebrated 25 grand years of the retail conference, this year they are organizing the eCommerce meet between February 24th to 27th, 2025, at the JW Marriott Palm Springs in California.

Representing your eCommerce business's 'wingman', i.e., Experro, at the event will be Jayesh Mori (*CEO*), Pratyaksh Salvi (*National Sales Manager*), and Melaney King (*Sr. National Sales Director*).

Team Experro will be in booth #306 at the eTail West 2025 exhibition to <u>provide platform</u> demos and showcase current customer case studies.

They will be available at booth #306 to help you understand eCommerce site optimization including Al personalization, eCommerce merchandising, and one-click integration solutions with BigCommerce, Shopify, and Magento. They hold expertise in turning every product interaction into a personalized, unforgettable experience for users.

Hear From Experro's CEO...

"Retailers today need more than just a functional eCommerce site—they need an agentic DXP that

seamlessly integrates content, commerce, and AI-driven personalization to maximize conversions and customer engagement.

At eTail West Palm Springs, we're excited to showcase how Experro enables brands to optimize site performance, reduce dependencies on multiple tools, and create frictionless shopping experiences. We look forward to discussing real-world success stories and strategies that drive actual sales growth and contribute to the ongoing evolution of the transforming retail journey."

Jayesh Mori CEO at Experro

Closing Remarks

If you are attending the eTail Conference Palm Springs, don't forget to <u>request a meeting</u> with the Experro team. It's going to be a game-changing experience for your e-store!

About Experro:

Experro is the only turnkey Agentic Digital Experience Platform (DXP) offering the ultimate flexibility to build high-performing, personalized, and intelligent eCommerce experiences that drive conversion, revenue, and loyalty.

It bundles essential headless and composable components such as Experro helps your team optimize product recommendations, respond to customer inquiries faster, and tailor every experience for higher engagement more in a single modular platform, which can be adapted to any company's unique needs.

If you want to build a blazing-fast eCommerce website, Experro is the game changer you need!

About eTail Palm Springs

eTail Palm Springs is a premier annual retail conference focused on eCommerce and digital marketing. Founded in 1999, it has served as a hub for retail leaders to gather, share insights, and discover actionable strategies for growth. With a legacy of fostering industry innovation and community, eTail offers a unique blend of educational content, networking opportunities, and exclusive experiences. The 2025 eTail Palm Springs event will take place Feb. 24 - Feb. 27, 2025, in Palm Springs, CA. For more information, visit etailpalmsprings.com



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