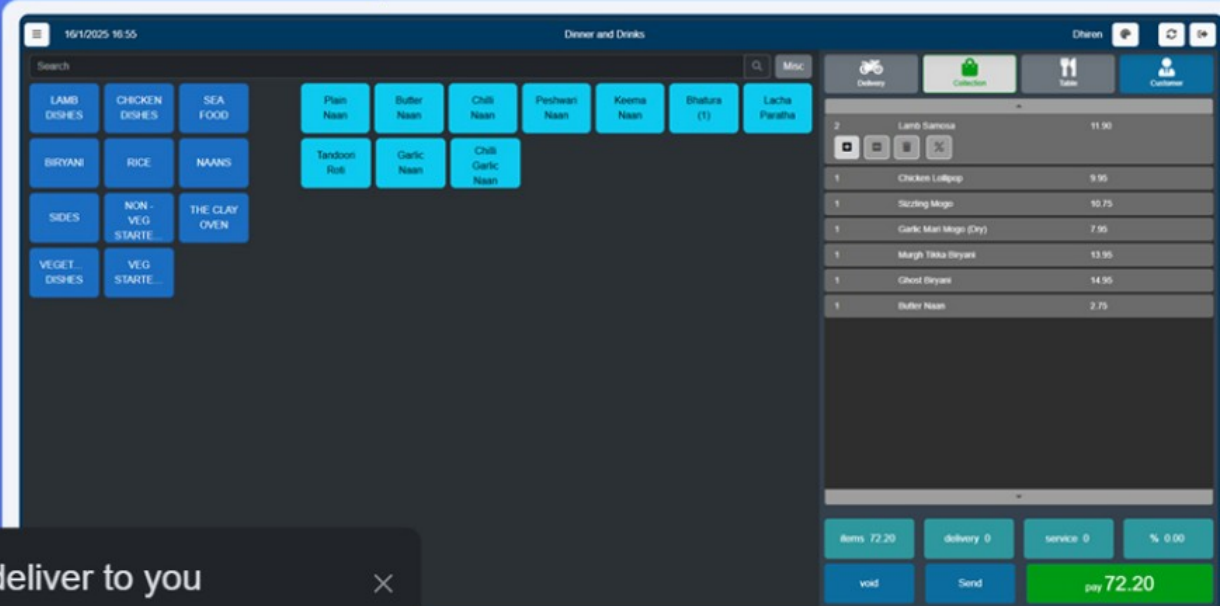


# EPOS Direct Launches Cloud POS Solution for Small Restaurants – Freemium Model to Empower Hospitality Startups

EPOS Direct launches Cloud POS for small restaurants and startups, offering a freemium model to streamline operations without high costs

## All-in-one Cloud-Based POS Software

Designed to work flawlessly  
on **Windows, Android, and Apple.**



The screenshot displays the EPOS Direct Cloud POS interface. The main menu is divided into categories: LAMB DISHES, CHICKEN DISHES, SEA FOOD, BIRYANI, RICE, NAANS, SIDES, NON-VEG STARTERS, THE CLAY OVEN, VEGET. DISHES, and VEG STARTERS. A search bar is at the top left. The right side shows a list of orders with details like item name and price. A bottom bar displays the total amount (Items: 72.20, delivery: 0, service: 0, %: 0.00) and a 'pay 72.20' button. A modal window titled 'Check if we deliver to you' is open, showing a list of addresses starting with 'IG' and a 'powered by Google' logo.

Check if we deliver to you

IG

- 📍 Ightham House Beckway Street, London, UK
- 📍 Ignite Magna Way Rotherham, UK
- 📍 Ightham House Bethersden Close, Beckenham, UK
- 📍 Igloo Backpackers Hostel Mansfield Road, Nottingham, UK
- 📍 Igraine Court Galahad Road, London, UK

powered by Google

Loughton, England Apr 23, 2025 ([IssueWire.com](https://www.issuewire.com)) - EPOS Direct, a global leader in point-of-sale technology, is proud to announce the launch of its cutting-edge Cloud POS solution, specifically

designed to cater to the needs of small restaurants and emerging hospitality startups. This innovative freemium offering enables businesses to streamline operations without the financial burden of high upfront costs.

The new Cloud POS system from EPOS Direct offers a robust suite of features that allows small hospitality businesses to efficiently manage transactions, track inventory, and gain valuable insights into operations. Designed with scalability and flexibility in mind, the solution empowers startups to hit the ground running while benefiting from advanced tools typically reserved for larger enterprises.

Manoj Jethwa, CEO of EPOS Direct, commented on the launch:

“We’re excited to introduce our Cloud POS tailored for small restaurants, which is already receiving an overwhelming response from the industry. The demand has surpassed expectations, prompting us to scale our infrastructure rapidly to ensure we can meet the needs of this growing market.”

As small restaurants and cafés increasingly turn to digital solutions for business management, EPOS Direct’s freemium Cloud POS model provides a unique opportunity to access powerful tools without the upfront financial commitment. This launch is in line with the company’s commitment to driving efficiency and profitability within the hospitality sector through innovative technology.

### **About EPOS Direct**

EPOS Direct is a leading provider of advanced point-of-sale solutions for businesses across the hospitality and retail industries. Renowned for its innovative technology and customer-centric approach, EPOS Direct continues to redefine business management in the digital age.

For more information or to sign up for EPOS Direct’s Cloud POS, visit [www.eposdirect.co.uk](http://www.eposdirect.co.uk)

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