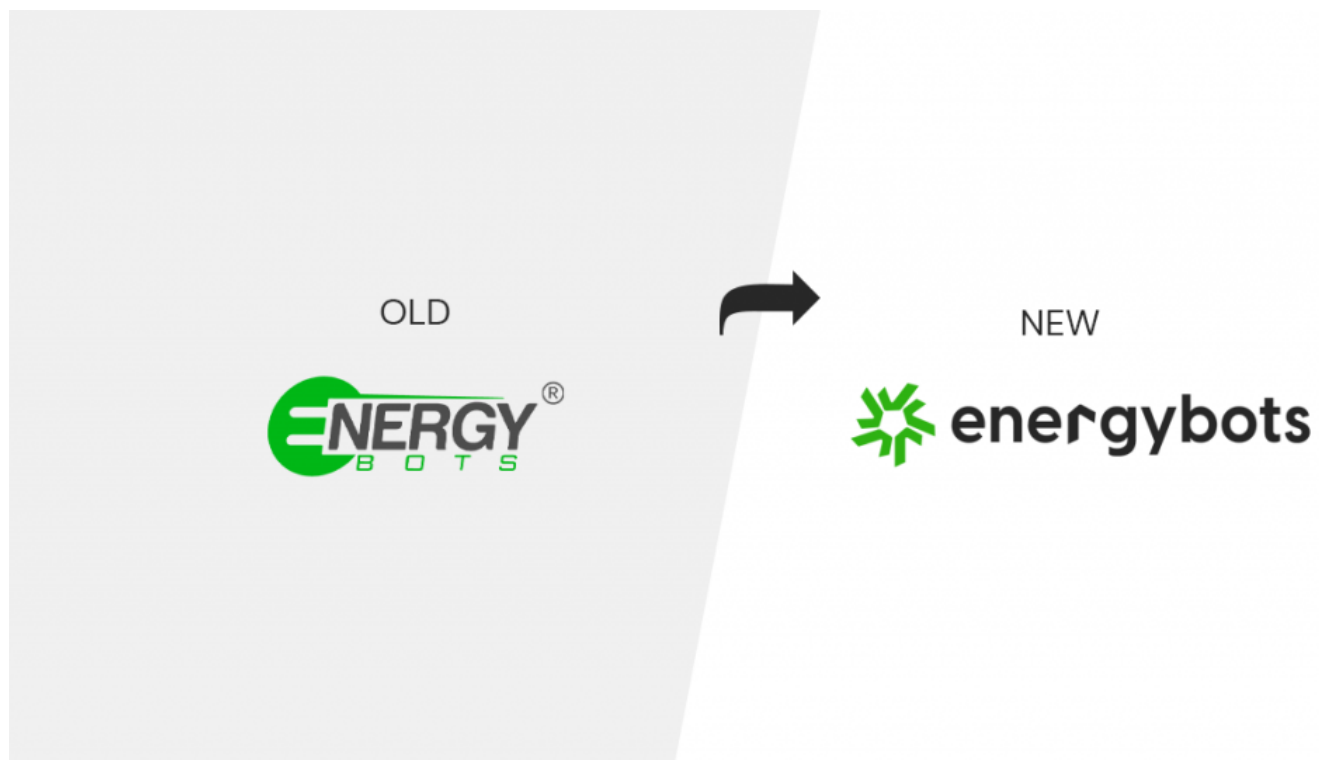


## Energy Bots rebrands itself reflecting commitment to innovation and sustainability



**Gurgaon, Haryana Feb 12, 2025 ([Issuewire.com](https://www.issuewire.com))** - Energy Bots Pvt Ltd, the pioneer in smart IoT-based products and solutions, is proud to announce the launch of its redesigned logo. This new reimagined identity reiterates the company's dedication to technological innovation and sustainable practices.

The redesigned logo features a modern design that symbolizes [Energy Bots](#)' mission to empower individuals and businesses with intelligent solutions for efficient resource management. The sleek lines and vibrant colors represent the fusion of technology and sustainability, core principles that drive the company's initiatives.

"Our new logo is more than just a visual change; it reflects our evolution and the forward-thinking approach we bring to energy monitoring," said Alka Goel, Jt MD, at Energy Bots. "We believe this fresh look aligns with our commitment to providing innovative solutions that make life and business more efficient."

With a rich history of leveraging technology to create user-friendly, cost-effective solutions Energy Bots promotes environmental responsibility. The rebranding effort underscores the company's ongoing mission to make sustainable living accessible to all, transforming everyday routines into opportunities for positive change.

The new logo will be rolled out across all platforms and products, reflecting Energy Bots' unified vision for the future. Clients and partners can expect the same level of excellence and dedication that the

company has always delivered, now represented by a brand identity that matches its innovative spirit.

## About Energy Bots

Energy Bots is dedicated to empowering individuals, enterprises, and businesses with intelligent solutions for energy and water management. By harnessing the power of IoT technology and innovation, the company offers user-friendly, cost-effective tools that promote efficiency and sustainability. Committed to excellence, Energy Bots strives to make sustainable living accessible to all, transforming everyday routines into opportunities for positive change.

Energy Bots offers smart IoT-based energy monitoring solutions designed to optimize energy consumption and promote sustainability. An integrated solution comprising a smart meter, communication module, and a SaaS-based mobile app, the [Energy Monitoring System](#) (EMS) enables real-time energy tracking, allowing businesses to monitor energy consumption patterns, detect inefficiencies, and strategize to minimize waste while reducing operational costs.

In recent deployments at EV charging stations, our Energy Monitoring System (EMS) is optimizing grid load management, reducing charge time per vehicle, and ultimately boosting revenue. Retail chains with a multi-location presence in India are leveraging EMS to track energy consumption, ensuring accurate billing and seamless reconciliation across warehouses in the same region. For commercial institutions and buildings, EMS provides real-time energy tracking across departments and facilities, helping identify inefficiencies and minimize waste. By maintaining a high power factor, it reduces utility penalties and maximizes overall energy efficiency.

For more information about Energy Bots and its suite of smart IoT-based solutions, please visit [www.energy-bots.com](http://www.energy-bots.com)

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