

DJ Dbreathe Sells Dekay Productions for €42 Million to GMG Group

Hilversum, Netherlands – February 2025 Renowned music producer and DJ, DJ Dbreathe, has officially sold his successful production company, Dekay Productions, for €42 million to the Hilversum-based media giant, GMG Group.



Amsterdam, Netherlands Mar 4, 2025 ([IssueWire.com](https://www.issuewire.com)) - The strategic acquisition marks a significant milestone in the Dutch media industry and is expected to strengthen GMG Group's foothold in the music and entertainment sector.

Founded by DJ Dbreathe in 2014, Dekay Productions quickly rose to prominence, producing chart-topping hits for various international artists. Known for its innovative approach to music production and sound engineering, Dekay Productions became a powerhouse in the European music scene. The company's cutting-edge studio facilities and its roster of award-winning producers have made it a prime target for acquisition.

A Strategic Move for GMG Group

GMG Group, one of the leading media conglomerates in the Netherlands, sees this acquisition as an opportunity to expand its portfolio in the music industry. With its extensive media network and resources, GMG Group aims to take Dekay Productions to new heights, enhancing its reach and influence on a global scale.

"Dekay Productions has built an incredible reputation in the industry, and we are excited to welcome them into the GMG family," said a spokesperson for GMG Group. "This acquisition will enable us to offer more diverse content and innovative music solutions to our audience."

A New Chapter for DJ Dbreathe

For DJ Dbreathe, the sale marks the end of an era but also the beginning of a new chapter. Known for blending electronic beats with a unique fusion of genres, he has been a key player in the global music scene for over a decade. While the details of his next steps remain under wraps, industry insiders speculate that he may focus on new creative ventures, potentially returning to his roots as a performing artist.

"I'm incredibly proud of everything we've achieved at Dekay Productions," said DJ Dbreathe in a statement. "It's been an amazing journey, but it's time to pass the torch. I'm confident that GMG Group will continue to build on the foundation we've created and take it even further."

What's Next?

The deal was finalised in January 2025 with GMG Group planning to retain Dekay Productions' current team and studio operations in Hilversum. Fans and industry professionals alike are eagerly awaiting DJ Dbreathe's next move, as well as the new projects that will emerge from this exciting collaboration.

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