

DEIN Recognized in AI Decisioning Platforms Landscape 1Q, 2025



DEIN Station
AI Decisioning Platform

Seoul, South Korea Feb 19, 2025 ([IssueWire.com](https://www.issuewire.com)) - DEIN, a leader in decision intelligence platforms, has been recognized by Forrester Research as a notable provider in the global AI Decisioning Platform market.

In a recent evaluation, Forrester assessed the top 20 global providers, with DEIN standing out alongside industry giants like Palantir, SAS and IBM.

Despite the growing interest in generative AI and AI agents, experts note that real-world business applications remain underwhelming.

Core enterprise AI technology, specifically reasoning intelligence, faces significant challenges due to the current AI limitations. Decision Intelligence is emerging as a key B2B AI technology, enhancing decision-making capabilities by integrating AI with human interaction in today's rapidly evolving business landscape.

Unlike traditional AI technologies with unclear business values, Decision Intelligence directly impacts

crucial business decisions, offering clear implementation benefits. Leading research institutions including Forrester, Gartner, and IDC, have all highlighted Decision Intelligence as a transformational technology.

DEIN is recognized as the only global AI Decisioning platform that directly centers around Business KPIs(Key Performance Indicators) to provide a diverse range of decision-making technologies, including simulation, optimization, and monitoring. A DEIN representative stated, "DEIN's AI Decisioning platform, DEIN Station, supports enterprises in establishing meta-intelligence by integrating all decision-making components, including big data, AI models, business rules, business experts, operational systems, and business KPIs." They added, "Meta Intelligence offers a comprehensive understanding of business situations, enabling decision-making processes that are transparent, resilient, and adaptable."

DEIN Station is already widely adopted across various industries such as insurance, banking, credit cards, retail, logistics, and manufacturing worldwide.

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Media Contact

DEIN Inc.

*****@dein.inc

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