

Dangote Cement Launches Innovative New Product to Revolutionize the Construction Industry

Dangote Cement Plc, the leading cement producer in Sub-Saharan Africa, today announces the launch of its latest product, a cutting-edge innovation set to redefine standards in the construction industry.



Ikorodu, Lagos Apr 23, 2025 ([Issuewire.com](https://www.issuewire.com)) - Dangote Cement Plc, the leading cement producer in Sub-Saharan Africa, today announces the launch of its latest product, a cutting-edge innovation set to redefine standards in the construction industry. This new product, which has been developed with the highest levels of engineering excellence, promises to deliver unmatched strength, durability, and sustainability for all types of construction projects.

Dangote Cement has long been at the forefront of innovation in the cement industry, and this new offering is a testament to the company's continued commitment to providing world-class solutions for its customers. With a production capacity of 52 million per year across ten countries in Sub-Saharan Africa, Dangote Cement's unparalleled scale enables the company to serve a broad range of markets with exceptional products and services.

The company's CEO, Michel Pucheros, stated, "We are extremely excited to introduce this new product to the market. Our goal is to continue leading the cement industry by providing innovative, high-quality, and sustainable products that contribute to the development and growth of the communities we serve. This product is not just cement; it is a testament to our investment in the future of construction, built on the foundation of our dedication to excellence."

The new product from Dangote Cement is the result of extensive research and development aimed at addressing the growing demand for sustainable, high-performance building materials. This product stands out for its unique blend of ingredients, engineered to enhance key properties like compressive strength, workability, and longevity.

The new cement formula offers enhanced resistance to environmental factors such as moisture, temperature fluctuations, and wear and tear, ensuring long-lasting performance in both residential and commercial structures.

Designed to speed up construction timelines, this product faster setting times without compromising strength, allowing projects to progress more efficiently.

In line with Dangote Cement's commitment to environmental responsibility, the product is designed with sustainability in mind. Its production process incorporates energy-efficient techniques and environmentally friendly materials, reducing the carbon footprint of construction projects.

Suitable for a wide range of applications, from residential buildings to large-scale infrastructure projects, the product's versatility makes it ideal for contractors, engineers, and architects working across diverse sectors.

The launch of this innovative product underscores Dangote Cement's commitment to supporting local construction projects, particularly those aimed at building sustainable infrastructure across Sub-Saharan Africa. As the largest cement producer in the region, Dangote Cement plays a vital role in the development of the region's infrastructure, providing construction professionals with the highest-quality materials to build resilient communities.

The company continues to invest heavily in the growth and development of its operations across Sub-

Saharan Africa, ensuring that it can meet the increasing demand for cement in the region. With cement production facilities in several key markets, including Nigeria, Ethiopia, and South Africa, Dangote Cement is poised to lead the region's industrial growth while driving forward efforts to improve the built environment.

Dangote Cement's focus on product innovation and quality assurance has allowed the company to maintain its leadership position in Sub-Saharan Africa's highly competitive cement industry. By maintaining state-of-the-art production facilities, embracing cutting-edge technologies, and providing exceptional customer service, Dangote Cement is setting new benchmarks for the cement industry both in Africa and globally.

Dangote Cement's unwavering commitment to quality and sustainability ensures that the company remains the preferred choice for builders, contractors, and consumers alike. The launch of this new product marks a significant milestone in the company's journey, as it continues to expand its presence and provide solutions to meet the growing needs of the construction sector.

For more information about the new product and how it can benefit your next project, please visit Dangote Cement's website or reach out to the company's customer support team.

About Dangote Cement Plc

Dangote Cement Plc is Sub-Saharan Africa's largest and most innovative cement producer, with a production capacity of 52.0 million per year. With operations across ten countries, Dangote Cement is dedicated to delivering high-quality cement solutions that empower sustainable development and contribute to the construction of resilient infrastructure across the region.

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