

CWS Israel and RootsEOR Announce Strategic Partnership to Expand Global Employer of Record Reach

Rishon LeZiyyon, Hamerkaz Mar 14, 2025 ([IssueWire.com](https://www.issuewire.com)) - CWS Israel and RootsEOR, two leading Employer of Record (EOR) providers, have announced a strategic referral-based partnership designed to expand their geographic reach and enhance service capabilities for international clients. The agreement, finalised earlier this month between **Raz Chorev, CEO of CWS Israel, and Horacio Represas, CEO of RootsEOR**, establishes a collaborative framework that allows both companies to support businesses seeking compliant workforce solutions across an even broader global footprint.

Strengthening Global EOR Solutions

CWS Israel has been a trusted EOR provider for over a decade, specialising in **facilitating employment in Israel** for international companies looking to hire top Israeli talent without the complexities of establishing a local entity. With deep expertise in Israeli employment law, compliance, and HR management, CWS Israel enables businesses to scale in the region efficiently and legally.

RootsEOR, with offices in Mexico, Argentina, Uruguay and other LATAM countries, is a premier provider of **Employer of Record services across Latin America and beyond**. With a strong presence in multiple countries, RootsEOR simplifies international workforce expansion for companies looking to enter emerging markets while ensuring full compliance with local labour laws.

A Referral-Based Partnership for Global Workforce Expansion

This new partnership between CWS Israel and RootsEOR allows both firms to extend their capabilities beyond their respective regional expertise. Through this referral-based model, businesses looking to hire in Israel will be seamlessly connected to CWS Israel, while those seeking talent solutions in Latin America and other regions covered by RootsEOR will benefit from their deep local expertise.

“We are thrilled to join forces with RootsEOR, a company that shares our commitment to compliance, transparency, and providing world-class EOR solutions,” said **Raz Chorev, CEO of CWS Israel**. “By leveraging our collective strengths, we can better serve global companies looking to hire talent in Israel and Latin America without the burden of navigating complex regulatory landscapes.”

Horacio Represas, CEO of RootsEOR, echoed this enthusiasm: “Expanding our reach through this collaboration with CWS Israel allows us to offer a more comprehensive EOR solution to our clients. As companies seek to hire top talent across different regions, this partnership ensures they have a trusted partner to handle all employment and compliance matters efficiently.”

Delivering Seamless Employment Solutions Worldwide

As businesses increasingly embrace remote work and borderless hiring, the demand for **trusted, localised Employer of Record services** has never been greater. The CWS Israel–RootsEOR partnership provides companies with an easy, compliant, and cost-effective way to **hire, manage, and expand their global workforce** with confidence.

For more information about this partnership or to inquire about Employer of Record services in Israel or Latin America, please visit www.cwsisrael.com and www.rootseor.com.

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