

California Roots Music & Arts Festival Announces Wild Card Contest for 2025

Fans to Choose Six Emerging Bands to Perform on the OG Stage at Cali Roots 2025

Monterey, California Feb 14, 2025 ([IssueWire.com](https://www.issuewire.com)) - The California Roots Music & Arts Festival, the ultimate celebration of reggae, rock, and hip-hop, is giving rising artists a chance to make their mark with the return of the Cali Roots Wild Card Contest for 2025. This fan-powered contest allows bands to submit for consideration, with the top six artists—as determined by public vote—earning a spot on the OG Stage at Cali Roots 2025, taking place May 23-25, 2025, at the Monterey County Fairgrounds.

The Wild Card Contest is an open invitation for independent and up-and-coming bands to showcase their talents on one of the most revered festival stages in the world. The contest not only highlights fresh talent but also engages the passionate Cali Roots community by giving them the power to shape the festival's lineup.

“For us, Cali Roots has always been about the music, the fans, and the culture,” said Dan Sheehan, Producer & Owner of California Roots and Good Vibez Presents. “The Wild Card Contest is our way of giving emerging artists a platform to share their music and connect with our community. The fans get to decide, and that’s what makes this contest so special—we’re bringing them into the process and letting them help shape the lineup.”

2025 LINEUP ANNOUNCEMENT

In addition to the six fan-chosen Wild Card winners, California Roots 2025 will feature an incredible roster of artists, bringing three vibrant days of music, art, and unity to Monterey:

Friday, May 23:

Rebelution, Buju Banton, Rome, Collie Buddz, The Elovaters, Protoje, The Hip Abduction, Shwayze, Bumpin Uglies, Joe Samba, Rik Jam, and Dubbest.

Saturday, May 24:

Slightly Stoopid, Iration, Atmosphere, J Boog, The Movement, Collie Buddz, Anthony B, Mike Love, Tarrus Riley, Fia, Surfer Girl, Boostive, and Estrella.

Sunday, May 25:

Dirty Heads, T-Pain, SOJA, Common Kings, Steel Pulse, Matisyahu, Eli-Mac, Landon McNamara, Lila Ike, Aurorawave, Josh Heinrichs, Cydeways, and Sensory Tribe.

With California Roots 2025 shaping up to be an unforgettable weekend filled with legendary performances and positive vibes, the Wild Card Contest is the perfect opportunity for rising artists to be part of the action.

Bands interested in submitting can visit CaliforniaRootsFestival.com for full details. Fans can stay updated on contest voting dates and lineup announcements by following @CaliRootsFest on social media and visiting www.californiarootsfestival.com.

About Good Vibez Presents: Good Vibez Presents is the brainchild of founders and industry veterans Dan and Amy Sheehan, dedicated to producing unforgettable, multidimensional events that celebrate

music, art, and community. From the iconic California Roots Music & Arts Festival to the rapidly expanding Holo Holo Music Festival, Good Vibez has been creating vibrant, sustainable gatherings for over two decades. Their commitment to supporting local nonprofits, small businesses, and creatives ensures that their events leave a lasting positive impact on communities.

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Source : California Roots Music & Arts Festival

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