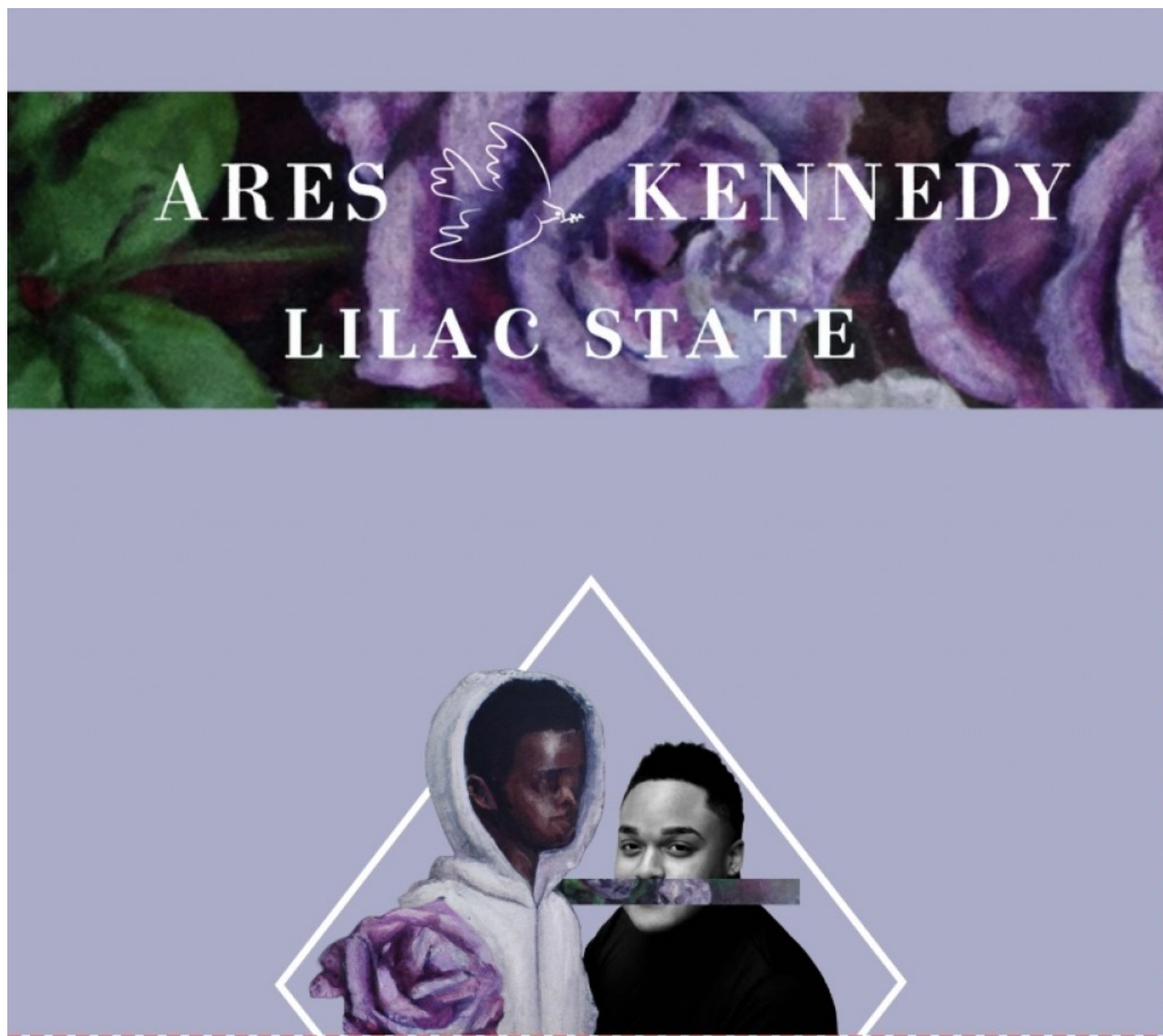


The Midwest R&B Rising Star: Ares Kennedy



Milwaukee, Wisconsin Jan 18, 2025 ([Issuewire.com](https://www.issuewire.com)) - From ghostwriting for others to stepping into the spotlight, **Ares Kennedy** is proving that the Midwest is home to some of the freshest voices in R&B. Hailing from Milwaukee, Wisconsin, Kennedy is an emerging artist blending soulful storytelling, electric beats, and alternative influences to redefine the genre. [Kennedy](#)

Kennedy's transition from behind the scenes to center stage is embodied in his debut EP, "**Lilac State**," a deeply personal and sonically rich project that tells his story of love, heartbreak, and healing. With standout tracks like "**Silence**" and "**For You**," Kennedy showcases his ability to craft emotional narratives that resonate universally. His roots as a ghostwriter shine through his poetic lyricism and attention to detail, elevating his artistry beyond a typical debut.

“Starting as a ghostwriter taught me how to listen to what people want to feel in music. Now, as a performer, I bring my own stories to life,” Kennedy shares.

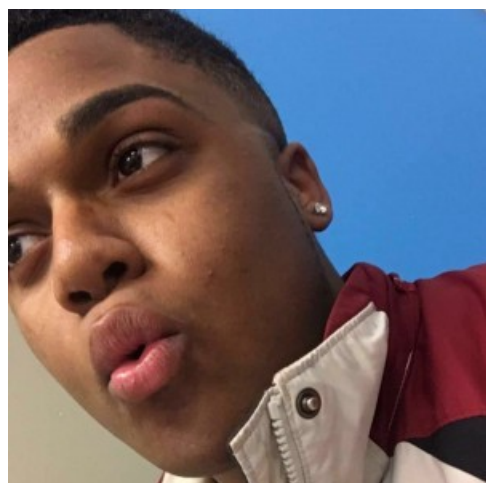
[Ares](#) Kennedy’s ability to connect with listeners has led to growing success, with over **499K SoundCloud streams, 87K Spotify plays**, and a social media following of **76,000 TikTok fans**. Tracks like “**Silence**,” with its raw emotion and haunting melodies, and “**For You**,” an intimate yet bold anthem of devotion, have struck a chord with audiences seeking relatable and moving music. Drawing comparisons to stars like **Summer Walker, Tink**, and **Leon Thomas**, Kennedy stands out for his unique perspective. As a queer Black artist from the Midwest, his music captures both the grit and beauty of his experiences, giving listeners a fresh and authentic voice in modern R&B. His journey has also included captivating live performances, including a standout set for the Milwaukee Bucks. Whether on stage or through his records, Kennedy’s fusion of Midwest authenticity and boundary-pushing sound positions him as one of R&B’s most exciting rising stars.

Ares is also working on collaborations with other underground R&B artists, further solidifying his commitment to pushing the boundaries of the genre and spotlighting emerging talent; Kennedy reflects on the collaboration, saying, “*I was so excited to work with **Balacigia** on the remix of [‘Tequila.’](#) Bringing our styles together created something special, and I can’t wait for both of our audiences to feel the energy we poured into this track.*”

Ares Kennedy is proof that great music isn’t limited to the coasts. With a background as a ghostwriter and a growing catalog of hits, he’s poised to take the industry by storm. Stream “**Lilac State**” on all major platforms and follow his journey at areskennedyk.com.

About Ares Kennedy

Ares Kennedy is a Midwest-born R&B artist who began his career as a ghostwriter before stepping into the spotlight as a solo act. Based in Milwaukee, his debut EP, “Lilac State,” features tracks like “Silence” and “For You,” which showcase his emotional depth and innovative sound. Blending soulful storytelling with alternative influences, Kennedy is redefining the R&B genre.





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Source : Ares Kennedy

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