

The Global Associates Launches Its Unified Sales Engagement Platform For Enhanced Sales Processes

TGA has come up with its newly launched unified platform that simplifies sales engagement, boosts efficiency, and provides an intuitive experience for enhancing their lead generation and customer outreach efforts.

Hyderabad, Telangana Jan 30, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Global Associates (TGA), a leader in B2B lead generation and sales enablement, proudly announces the launch of its all-in-one Sales Engagement Platform – TGA Outreach. Its user-friendly interface makes it easier for our team to manage the company's comprehensive Sales operations.

Instead of dealing with complicated sales tools, we take care of everything. No more hassles with CRM setups, email marketing, LinkedIn outreach, or tracking campaigns. TGA Outreach brings it all together—but here's the best part: **our team runs it for you**. Businesses get all the benefits of a powerful sales system without the stress of managing it.

“We are a small business and we have been riddled with the same issues as yours. Lead Generation is our bread & butter. So, we created TGA Outreach—an all-in-one Sales Engagement platform combining CRM, email & LinkedIn marketing, data management & enrichment, task management, smart campaigns, and reporting. It's intuitive, cost-effective, and designed to make lives easier” Said: Jhumki Pandey Sinha Roy, Director of Sales and Marketing Operations.

It's designed to streamline sales processes, enhance productivity, and drive measurable results. This all-in-one platform combines CRM, email and LinkedIn marketing, data management and enrichment, task management, smart campaigns, and reporting into one intuitive solution. The platform is tailored for sales teams seeking a modern, holistic approach to engagement, ensuring they stay ahead in today's fast-paced, competitive markets.

The Global Associates invites businesses to explore how **TGA Outreach** can transform their sales efforts. Visit [our website](#) to request a demo.

About TGA:

TGA is the leading provider of **b2b lead generation services in India**. We are a team of 150+ passionate sales outreach experts with over a decade of experience in B2B demand generation. Having worked with companies in 20+ countries, we specialize in helping businesses grow and expand their global sales reach.

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