

STL Partners to host exclusive events on NaaS and AI during MWC 2025

STL Partners will join MWC 2025 in Barcelona, where they will host two exclusive events exploring how telcos can unlock \$100Bn in revenue through NaaS, AI, and cloud. With insights from industry leaders at Liberty Global, Telefónica, and Telenor.

London, United Kingdom Jan 27, 2025 ([IssueWire.com](https://www.issuewire.com)) - STL Partners is excited to announce its participation in **Mobile World Congress (MWC) 2025**, taking place from March 3–6 at Fira Gran Via in Barcelona. MWC brings together senior leaders, policymakers, and tech innovators to converge, connect, and create the future of digital industries.

This year's theme is **Converge. Connect. Create**, and highlight the transformative impact of 5G, AI, and emerging technologies across industries. With over 1,100 speakers, 2,700 exhibitors, and tens of thousands of attendees from across the globe, MWC remains the ultimate platform for exploring the innovations shaping tomorrow's society.

STL Partners' Network Innovation Event Series

STL Partners will host two exclusive breakfast events during MWC, offering a deep dive into telcos' path to modernizing their networks and transitioning toward techno business models. These sessions will explore how Network-as-a-Service (NaaS), cloud technologies, and AI can unlock significant revenue opportunities while addressing the challenges of transformation.

The first event, “**NaaS to drive \$100Bn telco revenues by 2030: Are APIs the biggest slice of the pie?**”, on Tuesday, March 4, 2025, will explore STL's research on NaaS revenue opportunities, including network APIs, secure cloud connect, IoT, and hybrid private networks.

The second event, “**Achieving telco to techco with network cloud and AI,**” on Wednesday, March 5, 2025, will focus on how AI and cloud can drive techco ambitions, with strategies to address barriers like legacy systems and security. Both sessions at the Gaudi Meeting Room, Eurotel Gran Via Fira, include presentations, discussions, and a complimentary breakfast—offering a valuable opportunity to connect with senior industry leaders.

Speakers include Alexandra Reichl, Vice President of Mobile and API Services at Liberty Global; Oscar Louro Garcia, Director of Go-To-Market at Telefónica; and Terje Jensen, Global Business Security Officer at Telenor. Spaces for STL Partners' events are limited. Register today to secure your place and join the conversation about the future of telco transformation. [Visit our website](#) for more information and registration details.

About MWC Barcelona

MWC is the world's premier connectivity event, spotlighting cutting-edge advancements in 5G, AI, and emerging technologies. Bringing together global leaders, policymakers, and innovators, MWC sets the agenda for digital transformation across industries.

For more details on MWC 2025 visit www.mwcbarcelona.com.

About STL Partners

STL Partners is a leading consulting and research firm helping telcos and tech providers unlock growth through network transformation and innovation.

For more details on STL Partners visit www.stlpartners.com.

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