

Russ Yerton, Recognized by BestAgents.us as a 2025 Top Agent

Combining Automotive Expertise with Real Estate Passion, Russ Yerton Delivers Exceptional Results for his Clients



New York City, New York Jan 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Yerton Home Team, a part of Elevate Real Estate Brokers, is setting new standards in Lakeland and the surrounding Central Florida Real Estate market with his unique blend of automotive industry experience and a Client-Centered approach to real estate transactions. With marketing for the SELLERS like, YOUR HOME SOLD,

GUARANTEED, OR WE'LL BUY IT!", and "COME SEE THIS AWESOME HOME FOR SALE OR TRADE", (he said, why not, we did it in the automobile business) and the BUYERS we serve get OUR GUARANTEE that "If you're not 100% satisfied with the Home we help you buy, even up to 2 Years after closing, We'll Buy It Back, or Sell it, Free." (Stress reversal)

Here are the results we have been able to help others, like you, achieve this past year... and why!

- We sell homes in an average of 12 days on the market compared to the average time to sell of 115 days here in the central Florida area.
- We currently have 6277 home buyers in our database, and adding more every day. Your Home may Already be Sold.
- We have been blessed for over 10 years now (Praise be to God) to have a 99% SUCCESS RATE in selling the homes for those we serve, versus the average agent's 72% success rate.
- We will get more money for your home, in fact... the homes we list SELL on average for 100.16% of the listing price. That can put thousands of dollars more in the Seller's pockets at closing than the Central Florida average agent 98.4% selling to list price.

We love to watch God bless the people He has us serve.

Being born here in Central Florida, Russ Graduated from USF with a Business and finance degree, then worked as a Business Manager, and consultant for automobile dealerships for about 5 years before managing some of the largest Toyota Dealerships in the Southeast for about 7 years. He then, to be able to spend more time with his growing family, returned to his hometown to work with his Father and Brothers in their family-owned automotive dealership, Yerton Leasing and Auto Sales, for almost 30 years. Russ brings a wealth of knowledge and negotiation skills to the table, ensuring a smooth and successful experience for buyers and sellers alike. He says, I am blessed when both sides of a transaction are very happy with the sale results, I love Win...Wins.

Russ's deep roots in Central Florida enable him to provide invaluable insights into the local market, helping clients navigate the complexities of buying and selling homes. His passion for real estate was sparked by his experience in designing and building several homes, and he is now dedicated to empowering families throughout Central Florida to make informed decisions about their real estate investments. "My goal is to educate my clients so they feel confident and comfortable throughout the process," says Yerton. "I believe that informed clients are the happiest clients."

As the leader of Central Florida Home Deals / The Yerton Home Team, Russ stands by his commitment to delivering extraordinary results. He offers UNIQUE GUARANTEES FOR SELLERS AND BUYERS, as he mentioned above, which sets him apart in the competitive real estate landscape. This approach not only underscores his confidence in God's ability to deliver but also reflects his dedication to his client satisfaction and a less stressful transaction.

Beyond his professional life, Russ is a devoted family man, married to his wife Lisa for over 40 years, and together they have raised their three children, who all still live here in Central Florida with their spouses, and now enjoy being just minutes away from their new granddaughter.

Russ has been actively involved on the Leadership Board of West Central Florida Fellowship of Christian Athletes (FCA) for over 35 years, working in and through the Coaches and Athletes by supporting educational initiatives for the Coaches to not only coach physically but also emotionally and spiritually. FCA has been making a difference for over 70 years here in America, and now, in over 100 countries around the world. Locally, our schools from elementary through college levels have been

impacted by 3D coaching and teaching. Our business has had the honor and pleasure of donating a portion of our income from every transaction to FCA, and The Wingman Men's ministry, where Russ was honored to serve on the Leadership Board for 12 years. There we mentored men to be "Men after God's own Heart, Better Husbands, and Better Dads", and their wives and children loved it. Also, we love to help the "One More Child organization, which since 1904 has supported families in need with meals, (19 million last year), helping Foster Children receive parents, rescuing trafficked children, helping single moms and families, and getting support/sponsors for children around the world. These three Worthy Causes are making an Eternal difference in many lives. Russ's commitment to service extends beyond real estate, showcasing his desire to positively impact his community and the world.

Russ attributes his success to God, who enables him to "Not try to sell folks something, but instead, help them get what they want." To God be the Glory, for all the things we get to experience Him doing. With unwavering faith, honesty, and integrity, combined with a genuine passion for helping others achieve their real estate goals, The Yerton Team continues to thrive, remaining focused on exceeding client expectations and fostering lasting relationships built on trust and transparency.

Learn More about Russ Yerton:

Through his Best Agent's profile, <https://bestagents.us/profile?agent=2123520>, or through his website, <https://www.centralfloridahomedeads.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents with local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Russ Yerton

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