# QFX, a leading speaker technology innovator, announces its new 2025 consumer and professional speaker lineup.

CES 2025, LAS VEGAS – January 6, 2025 – QFX introduces its latest innovations in speaker designs at CES with its new All-Terrain (BT-ZX), Translucent Motion (TMS-ZX), Transparent Motion (TPS) and Pro (E-Series) Speaker lines.



Vernon, California Jan 7, 2025 (<u>Issuewire.com</u>) - QFX, a leading speaker technology innovator, announces its new 2025 consumer and professional speaker lineup.

QFX introduces its latest innovations in speaker designs at CES with its new All-Terrain (BT-ZX), Translucent Motion (TMS-ZX), Transparent Motion (TPS), and Pro (E-Series) Speaker lines. Key features within each speaker line include:

## All Terrain (BT-ZX)

- Rugged, all-terrain speaker designs offering IPX-level weather-rated performance for use indoors and outdoors.
- QFX signature sound utilizing acoustically-optimized speaker design with deep bass performance.

#### Translucent Motion (TMS-ZX)

- Exhilarating Translucent Motion (TMS) lighting effects that deliver a captivating 360-degree light show providing a unique, immersive audiovisual experience elevating the indoor or outdoor party space.
- A sonically-tuned bright-white translucent enclosure that sets a new standard in audio/lighting design.
- IPX level is water-rated allowing consumers to enjoy powerful sound and dramatic lighting effects in outdoor environments.

- New, distinctive front cabinet transparent lighting panel designs that evoke a gaming system aesthetic.
- Available in both single-speaker driver and dual-drive designs for every occasion.

### Pro (E-Series)

- High-power Bi-Amp speakers with professional audio inputs and outputs.
- Advanced digital, all-in-one master control plus USB music player and front LED party lights.
- Available in AC or AC/Battery PA speaker designs.

Visit QFX at CES 2025 in the Central Hall, Booth #21032.

#### **About QFX**

QFX is a leading provider of high-quality professional and consumer audio, video, and technology products. Its reputation for delivering quality electronic products at an exceptional value has been developed and refined over nearly 40 years. First established in 1985, QFX is now recognized by major retail partners for its expertise in supply chain management. QFX branded products are currently available throughout major mass merchants, club store chains, and global online resellers across North America, Central America, South America, and the Caribbean.

For more information:

Ron Season, QFX VP of Sales and Marketing marketing@qfxusa.com

### **Media Contact**

QFX, Inc.

\*\*\*\*\*\*\*\*@qfxusa.com

Source: QFX, Inc.

See on IssueWire