

iNextLabs Joins IMDA's GenAI Sandbox 2.0 to Empower Singapore's SMEs with Generative AI

Singapore, Singapore Jan 7, 2025 ([IssueWire.com](https://www.issuewire.com)) - iNextLabs is proud to be an approved solution provider under Singapore's Infocomm Media Development Authority (IMDA)'s Generative Artificial Intelligence (GenAI) Sandbox 2.0, empowering SMEs with innovative Generative AI solutions.

As part of this initiative, [iNextLabs](#) offers the [inFlow Agent Assist](#) solution, enabling SMEs across various industries to adopt GenAI for clear business use cases such as Marketing & Sales, Customer Engagement, and HR Operations. Through the GenAI Sandbox 2.0 program, participating SMEs gain valuable hands-on experience with Generative AI, exploring its functions, benefits, and risks. This positions them to build advanced AI capabilities and transform their operations for sustained success.

SMEs are the backbone of Singapore's economy, playing a crucial role in driving growth and innovation. iNextLabs' mission is to empower SMEs by seamlessly integrating GenAI into their business processes, ensuring they remain competitive in an increasingly digital landscape. This initiative supports Singapore's vision of fostering a future-ready SME sector by harnessing the potential of GenAI.

At iNextLabs, we are committed to democratizing [Generative AI](#) by making it accessible, secure, and ethical for businesses of all sizes. Our solutions prioritize privacy and security, adhering to responsible AI principles to build trust and transparency. We have successfully implemented AI-driven solutions across industries, including healthcare, retail, and food & beverage.

inFlow Agent Assist equips Singapore businesses with intelligent, generative AI-powered virtual assistants that streamline operations and elevate customer interactions. These assistants learn and adapt to unique business needs, delivering personalized, efficient, and accurate support across all communication channels, driving growth and operational excellence.

"This collaboration represents a shared vision of enabling SMEs to thrive through technology," said **Sathish, Chief Revenue Officer at iNextLabs**. "By bringing AI capabilities to the forefront, we're helping businesses unlock their full potential while adhering to the principles of responsible innovation."

Together with IMDA, iNextLabs is shaping a smarter, more inclusive future for Singapore's SMEs.

Learn More at [iNextLabs Joins IMDA's GenAI Sandbox 2.0](#)

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