

India's First Digital Aquarium Hobby Magazine, 'The Weekend Aquarist,' Launches to Create Waves in the Aquatic World

The Weekend Aquarist

ISSUE 1- JANUARY 2025



Meet

Adip Sajjan Raj

The man behind TGIAC

Top 10 Aquascapes of TGIAA 2024

Behind the scenes
with the **top 3 winners**
of TGIAA 2024

Entrepreneur Spotlight
From Corporate to the Farm
Meet Albert Amanna

**The Canara
Pearlspot**
with Beta Mahatvaraj



Thane, Maharashtra Jan 27, 2025 ([IssueWire.com](https://www.issuewire.com)) - In some exciting news for aquarium enthusiasts across India, *The Weekend Aquarist*, the country's first digital magazine dedicated to the aquarium hobby, has officially launched. This innovative publication promises to unite fishkeepers, aquascapers, and industry professionals by delivering expert insights, reviews, and interviews at their fingertips.

With a tagline of “*News, Reviews, and Interviews*,” *The Weekend Aquarist* is set to become the definitive resource for aquarium hobbyists. The magazine's first edition includes exclusive features such as interviews with the top winners of TGIAA 2024, interviews with industry legends like Adip Sajjan Raj of ADA India, Beta Mahatvaraj, Subject Matter Expert on Indian Native Fishes, and insights from celebrated industry veterans.

A Free Subscription Offer for the First 3 Months

To mark the launch, *The Weekend Aquarist* offers free subscriptions for the first three months, making it easier than ever for enthusiasts to access premium content. Subscribers will enjoy a wealth of resources, including:

- Long-form interviews with industry legends through *The Weekend Aquarist Podcast*, available on YouTube and Spotify.
- Weekly newsletters offering trade updates, hobby trends, and community highlights.
- Exclusive features on local fish stores, native species, aquascaping tips, and more.

Bridging the Gap Between Hobbyists and Industry

With decades of experience in the aquarium hobby and a passion for fostering community engagement, the team behind *The Weekend Aquarist* is committed to elevating India's aquarium scene. Beyond catering to hobbyists, the magazine will also serve industry professionals with its *Trade Bulletin*, an invite-only newsletter designed to connect local fish stores with distributors and importers.

“Our vision is to bring together India's vibrant aquarium community and provide a platform where knowledge, creativity, and passion can thrive,” said Amar Salvi, Founder and Editor-in-Chief of *The Weekend Aquarist*. “Whether you're a seasoned aquarist or just starting out, this magazine has something for everyone.”

Exciting Features to Look Forward To

Readers can expect a variety of engaging content, including:

- A Spotlight on Entrepreneurs and Hobbyists
- Interviews with Industry legends

- Conservation stories and native fish profiles from experts like Beta Mahatvaraj, who brings decades of experience documenting India's aquatic biodiversity.
- Updates on upcoming exhibitions, trade insights, and local store features.

Be Part of the Aquatic Revolution

Aquarium enthusiasts, trade professionals, and hobbyists can subscribe to *The Weekend Aquarist* at www.weekendaquarist.com/ Follow us on Instagram, YouTube, and Facebook for the latest updates, exclusive content, and behind-the-scenes moments.

About The Weekend Aquarist

The Weekend Aquarist is India's first digital magazine dedicated to the aquarium hobby. The magazine aims to inspire and inform the next generation of fishkeepers through engaging content, expert contributions, and industry insights while fostering community within the hobby.

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