

IMPACTIFI Partners with eMerge Americas to Launch the International Immersion Week for Tech Innovators

Connecting Global Innovators to Florida's Thriving Tech Ecosystem.



eMerge Americas | **IMPACTIFI**

INTERNATIONAL IMMERSION WEEK

Pre-Conference Program & Conference Pass
MARCH 24th thru 28th

- Discover Florida's growth and expansion incentives
- Explore business opportunities with industry leaders
- Learn effective strategies for tech nearshoring
- Stay updated on international policy changes
- Explore external funding resources
- Showcase your tech in front of decision makers

    

Miami, Florida Jan 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - [IMPACTIFI](https://www.impactifi.com), a leading provider of global market expansion solutions, and eMerge Americas, the premier global tech event, proudly announce the launch of the **International Immersion Week**. This 3-day initiative leading up to the eMerge Americas Conference is designed to connect international tech companies with Florida's thriving innovation ecosystem, providing a gateway to U.S. market opportunities.

"International Immersion Week is more than just an event; it's a bridge for global tech leaders to connect with the unparalleled resources Florida has to offer," said **Teresa Cusse, CEO & Co-Founder of IMPACTIFI**. "We are proud to partner with eMerge Americas to empower companies to grow, innovate, and establish lasting partnerships in one of the world's most dynamic markets."

International Immersion Week event, taking place **March 24–26, 2025**, will culminate at the renowned eMerge Americas conference held at the Miami Beach Convention Center on **March 27-28, 2025**. This immersive experience provides international companies with exclusive access to Florida's resources, investors, and industry leaders while fostering strategic partnerships and innovation opportunities.

Florida has become a beacon for innovation and growth, earning its place as the fastest-growing state in the U.S. With thriving sectors like AI, Quantum Computing, HealthTech, Defense Tech, and Cybersecurity, the state is a hub for global tech advancements.

"Florida's economic transformation rivals some of the world's most innovative regions. This program shares our success story while providing a springboard for global tech innovators to thrive," said **Melissa Medina, CEO of eMerge Americas**.

Program Highlights:

- **Opening Ceremony:** Kickoff event featuring welcome remarks by eMerge and IMPACTIFI leadership.
- **Florida Ecosystem Showcase:** Presentations from key Florida sectors on market opportunities and resources.
- **Country-Specific Insights:** Breakout sessions tailored to country delegations, addressing internationalization strategies.
- **Industry Breakouts:** Panels in HealthTech, FinTech, Cybersecurity, and more, tailored to attendees' sectors.
- **International Company Presentations:** Timed segments for international companies to pitch technologies to industry decision-makers.
- **1-on-1 Matchmaking:** Curated meetings with stakeholders during the eMerge Americas conference.

Confirmed Speaker:

- **Jeff Hoffman** – Chairman of the Global Entrepreneurship Network and award-winning entrepreneur, proven CEO, and founder of multiple successful startups including Priceline.com. A globally recognized thought leader in entrepreneurship and innovation.
- **Alfred Delgado, Esq.** - Law offices of Alfred Delgado (Immigration Attorney).
- **David Ponraj** - CEO of Economic Impact Catalyst.
- **Margaret Brisbane** – Director of Information Technology at Miami-Dade County.
- **Rob Petrosino** – Strategic Engagement Advisor for Artificial Intelligence of the Federal Bureau of Investigation (FBI).
- **Select Florida** – Local tech and business leaders.
- **And other industry leaders** – More to be announced soon.

Event Details:

- **What:** eMerge America's International Immersion Week
- **When:** March 24–28, 2025
 - **Monday, March 24:** Opening Ceremony, 5:00 PM – 8:00 PM
 - **Tuesday, March 25:** Florida Ecosystem & Country-Specific Insights, 9:00 AM – 5:00 PM
 - **Wednesday, March 26:** Industry Breakouts & International Company Presentations,

9:00 AM – 5:00 PM

- **Thursday, March 27:** eMerge Americas Conference, Expo Floor, Keynotes, and Educational Sessions, 9:00 AM – 5:00 PM
- **Friday, March 28:** eMerge Americas Conference, Expo Floor, Keynotes, and Educational Sessions, 9:00 AM – 5:00 PM
- **Where:** Miami and Miami Beach Convention Center – more details to be announced.
- **Cost:** \$1,500 per participant (limited capacity) **Register** [here](#).

About eMerge Americas:

eMerge Americas is the premier global tech event held annually in Miami, shaping the future of tech and innovation. The eMerge signature event, launched in 2014, attracts over 20,000 attendees from 60 countries and over 4,300 unique participating organizations. In addition to the annual conference, eMerge organizes and hosts year-round executive summits, a startup accelerator program, startup pitch competitions, community events, masterclasses, and webinars, and publishes venture activity and investment insights reports. For the last decade, eMerge has served as a global catalyst for innovation and investment, working at the forefront of building the South Florida entrepreneurial and tech ecosystem. For more information, visit <https://emergeamericas.com>.

About IMPACTIFI:

Based in Miami, IMPACTIFI specializes in reshaping business advancement through a suite of integrated services including internationalization, external funding, emerging technologies, and specialized workforce training. The company enhances business capabilities by integrating key success factors into every strategic initiative.

Committed to global collaboration, IMPACTIFI facilitates seamless entries into new markets and excels in business development. With deep expertise in grant acquisition and fund-seeking, IMPACTIFI delivers solutions that make a significant impact, fostering expansion and establishing long-term resilience. Our mission is to streamline business expansion by expertly guiding companies through the complexities of internationalization, unlocking essential funding opportunities, and harnessing the latest technologies. We connect our partners to our extensive global network, facilitating sustainable business achievements. Operating internationally, IMPACTIFI serves a diverse partner base with a steadfast commitment to innovation, integrity, and excellence. For more information, visit impactifiglobal.com.

Connect with IMPACTIFI on social media:

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Source : IMPACTIFI, eMerge Americas

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