

Firefighter ENERGY DRINK Launches with a Purpose: 100% of Profits Donated to Los Angeles Firefighters



Los Angeles, California Jan 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - Firefighter ENERGY DRINK, a bold new entry into the functional beverage market, is igniting support for Los Angeles' brave firefighters with a unique mission: all profits from sales will be donated to benefit local firefighter initiatives and programs.

The energy drink, crafted to meet the demands of those who give their all every day, is packed with

essential vitamins, natural caffeine, and electrolytes to keep consumers powered up. Firefighter ENERGY DRINK is available in three refreshing flavors: AIRTANKER, QUENCH, and Smokey the Bear.

“Firefighters are true heroes in our community, putting their lives on the line every day to protect us,” said Sophie Schmitz, CEO of Firefighter ENERGY DRINK. “This product is our way of giving back, ensuring that these brave men and women have the resources they need to continue their vital work.”

Proceeds from Firefighter ENERGY DRINK will support firefighter wellness programs, updated equipment, and community outreach initiatives designed to educate the public about fire safety and prevention.

The drink is now available at select retailers throughout Los Angeles, with plans to expand distribution nationwide later this year.

To celebrate the launch, Firefighter ENERGY DRINK will host a community event, featuring live demonstrations by firefighters, giveaways, and exclusive tastings of the new beverage lineup.

For more information, visit <https://combatcooler.blogspot.com> or follow Firefighter ENERGY DRINK on social media: @FirefighterEnergy.

About Firefighter ENERGY DRINK

Firefighter ENERGY DRINK is a mission-driven company dedicated to supporting firefighters and the communities they serve. By donating all profits to firefighter-related causes, the brand aims to fuel those who protect us and inspire others to give back.

Support the brave firefighters of Los Angeles by donating directly to organizations that aid their critical efforts. Consider contributing to The Los Angeles Fire Department Foundation (LAFD Foundation) a vital nonprofit organization dedicated to supporting the men and women of the Los Angeles Fire Department. By funding essential equipment, training programs, and innovative technology not covered by the city’s budget, the foundation ensures that firefighters and paramedics have the tools they need to save lives and protect property. The LAFD Foundation also focuses on community engagement and public safety education, helping to prepare residents for emergencies. To learn more or to contribute, visit <https://supportlafd.org> and help make a difference in supporting the heroes who keep Los Angeles safe.

<https://www.youtube.com/watch?v=07cyyY8WUsM&t=11s>

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