

San Diego, California Jan 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Black Equation Publishing Company, a female African-American-owned publishing house, is proud to announce that its latest educational children's book, *Swipe Smart: Toddler-Friendly Internet Surfing*, is now available for pre-order on Amazon. Designed to teach young children how to engage with technology safely and responsibly, this

groundbreaking book is accessible to all students, including homeschoolers and education institutions, making it a must-have resource for early digital literacy.

How to Find the Book on Amazon

Readers can search *Swipe Smart: Toddler-Friendly Internet Surfing* on Amazon or follow this direct link: <https://a.co/d/fSiZA9k>. Priced at \$9.99 for the digital edition, the book launches officially on January 15, 2025, just in time for MLK weekend, with accompanying educational resources available shortly after.

Call to Educators

Education institutions, libraries, and homeschooling communities are encouraged to secure their copies now and stay tuned for exclusive learning materials that will be released post-launch. These include interactive digital safety guides, lesson plans, and printable activities to help parents and teachers further engage with their students on technology use.

About the Book

Swipe Smart takes toddlers on their first digital adventure, introducing them to safe internet practices in a fun, interactive format. With vibrant illustrations and age-appropriate language, the book not only teaches the basics of safe digital behavior but also encourages early learning in an increasingly tech-driven world. The book has the potential to make a significant cultural impact by addressing the growing need for digital literacy in young children, particularly in underrepresented communities.

Cultural Significance

Launching during MLK weekend and just before Black History Month, *Swipe Smart* is more than just a book—it's a movement. As a female African-American-owned publishing company, The Black Equation Publishing Company is dedicated to creating educational resources that inspire and empower communities. Dania Scott, the company's founder, is passionate about changing the narrative in education and aspires to win a Nobel Prize in Literature for her work as a publisher and author.

"This book is the first of many," said Dania Scott. "We're not just publishing stories; we're building a legacy of learning, inclusion, and innovation for generations to come."

Call to Sponsors

The Black Equation Publishing Company is also calling on sponsors to support its mission to promote early education and digital literacy. To further this cause, the company will host an online telethon 24 hours after the book's release, where individuals and organizations can donate to support ongoing educational initiatives. This is a unique opportunity for those who believe in the power of education to contribute directly to expanding digital literacy resources.

Weekly Book Releases

In addition to *Swipe Smart*, the company will be publishing new educational books every week, providing a steady stream of valuable resources for students of all ages.

Stay Tuned for More

Future releases will include materials tailored for students across all grade levels, including digital literacy tools, cultural history guides, and STEM-focused content. This is just the beginning of what The Black Equation Publishing Company envisions as a revolution in educational publishing.

About The Black Equation Publishing Company

Founded by Dania Scott in 2024, The Black Equation Publishing Company is committed to producing educational, empowering, and culturally relevant content. The company strives to be a leader in educational publishing, driving cultural and social impact through literature.

For sponsorship inquiries or to learn more about the upcoming telethon, please contact:**

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Source : The Black Equation Publishing Company

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