

# Customer Returns Buyers Launches Groundbreaking Solution to Ease Financial Strain of Retailer Returns

**Raleigh, North Carolina Jan 20, 2026** ([IssueWire.com](https://www.IssueWire.com)) - [Customer Returns Buyers](#), a pioneering new business, is transforming the way retailers manage the financial burden of customer returns with an innovative and simplified solution. By offering businesses a fixed percentage of the Manufacturer's Suggested Retail Price (MSRP) for their returned merchandise, Customer Returns Buyers provides a streamlined, hassle-free approach to one of the retail industry's most persistent challenges.

Customer returns have long been a source of financial and operational strain for retailers. According to the National Retail Federation, U.S. retailers projected over \$890 billion in returns in 2024 alone, equating to nearly 16.9% of total retail sales. The costs associated with these returns extend far beyond lost revenue, encompassing restocking, inventory management, and labor expenses. For e-commerce businesses, where return rates can soar as high as 30%, the challenge is even more pronounced.

"Retailers are grappling with unsustainable costs tied to customer returns, and traditional solutions are often complex, time-consuming, and expensive," said Harley Douglas, VP of Operations at Customer Returns Buyers. "We set out to simplify the process, giving businesses a quick and predictable way to recover value from returned goods, so they can focus on growth."

Customer Returns Buyers operate with unparalleled simplicity: businesses provide details of their returned inventory, and in return, the company pays a fixed percentage of the MSRP—no complex negotiations, no hidden fees, and no logistical headaches. This unique approach eliminates the uncertainty and resource drain typically associated with processing returns, allowing businesses to free up time and capital for other priorities.

## Key benefits of Customer Returns Buyers' solution include:

- **Predictable Revenue Recovery:** Retailers receive a guaranteed fixed percentage of MSRP for returned items, ensuring consistency and transparency.
- **Streamlined Operations:** The company handles the complexities of return logistics, reducing the operational burden on retailers.
- **Eco-Friendly Practices:** Returned products are either resold, refurbished, or recycled, minimizing waste and promoting sustainability.

Early adopters of the service have already seen significant results. One mid-sized apparel retailer reported a 25% reduction in return-related operational costs within just three months of partnering with Customer Returns Buyers.

"This solution is a game-changer," said Dana W, Sales Director from a top retailer. "Customer Returns Buyers have taken a massive pain point and turned it into an opportunity for efficiency."

As the retail industry continues to navigate the reverse logistics process, Customer Returns Buyers is poised to become an indispensable partner for businesses seeking to mitigate the financial and logistical challenges of returns. For more information or to schedule a consultation, visit [customerreturnsbuyers.com](https://customerreturnsbuyers.com).

## About Customer Returns Buyers:

Customer Returns Buyers is an innovative business dedicated to helping retailers recover value from customer returns. By offering a fixed percentage of MSRP for returned merchandise, the company provides a seamless, efficient, and sustainable solution for one of retail's biggest challenges. Learn more at [customerreturnsbuyers.com](http://customerreturnsbuyers.com).

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