

Advancing sustainability in outdoor advertising

The advertising industry is demanding sustainable solutions, and Screen-LED delivers with BoxLED. This innovative approach combines renewable energy with LED displays, minimizing environmental impact for impactful campaigns.



Inowroclaw, Kujawsko-Pomorskie Jan 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - In recent years, the advertising industry has faced growing pressure to adopt environmentally friendly practices while maintaining operational efficiency. [Screen-LED's BoxLED](#) introduces a solution to this issue by integrating **photovoltaic panels** into its design, offering complete energy autonomy.

This innovation allows advertisers to reduce their environmental impact while deploying highly effective outdoor campaigns in areas without traditional power access.

Technology that reflects a changing world

The system is adaptable to the needs of today's fast-changing advertising landscape. Its modular design allows for use as a stand-alone unit, attachment to a trailer, or integration into mobile advertising vehicles.

The **Unilumin URMIII LED screens** provide high brightness, IP65 waterproof ratings, and remote content control, enabling seamless performance across diverse locations and weather conditions.

BoxLED's use of renewable energy—powered by a combination of **Victron Energy batteries** and solar panels—highlights its role in promoting sustainable business practices. This system is capable of up to **17 hours of autonomous operation**, reducing dependence on traditional energy sources.

A milestone for the advertising and event industries

Screen-LED will showcase **BoxLED** alongside its latest innovations at [ISE 2025 in Barcelona](#) (February 4–7). This milestone reflects a shift in outdoor advertising toward a future where **sustainability and innovation** go hand in hand.

BoxLED serves as a tool for advertisers who are increasingly looking for solutions that combine mobility, flexibility, and environmental responsibility. This product opens the door to creative campaigns that meet the needs of modern audiences while addressing critical global concerns about energy use.



Media Contact

Screen-LED

*****@screen-led.com

0048 734 475 843

Towarowa 1

Source : Screen-LED

[See on IssueWire](#)